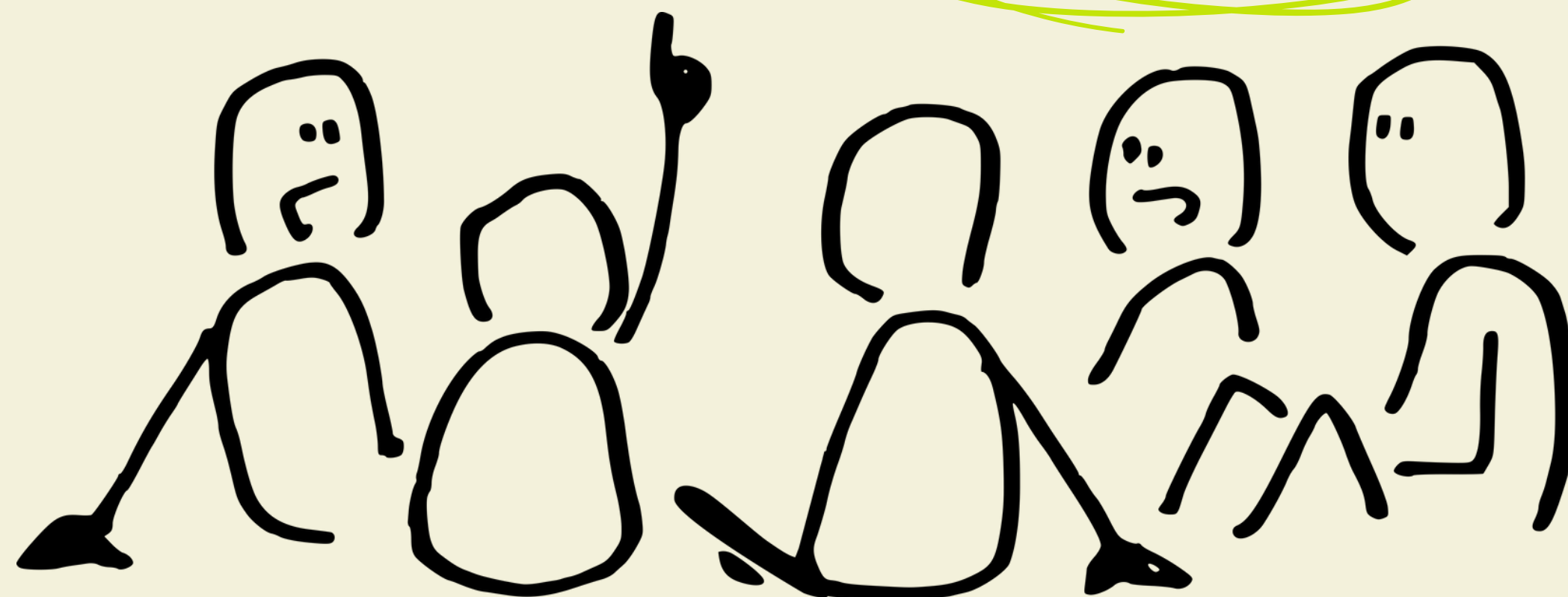


{ MAQSADDOSH }

Maqsadli insonlar uchun maqsadli ijtimoiy tarmoq.



AHRORBЕК TO'XTASINOV



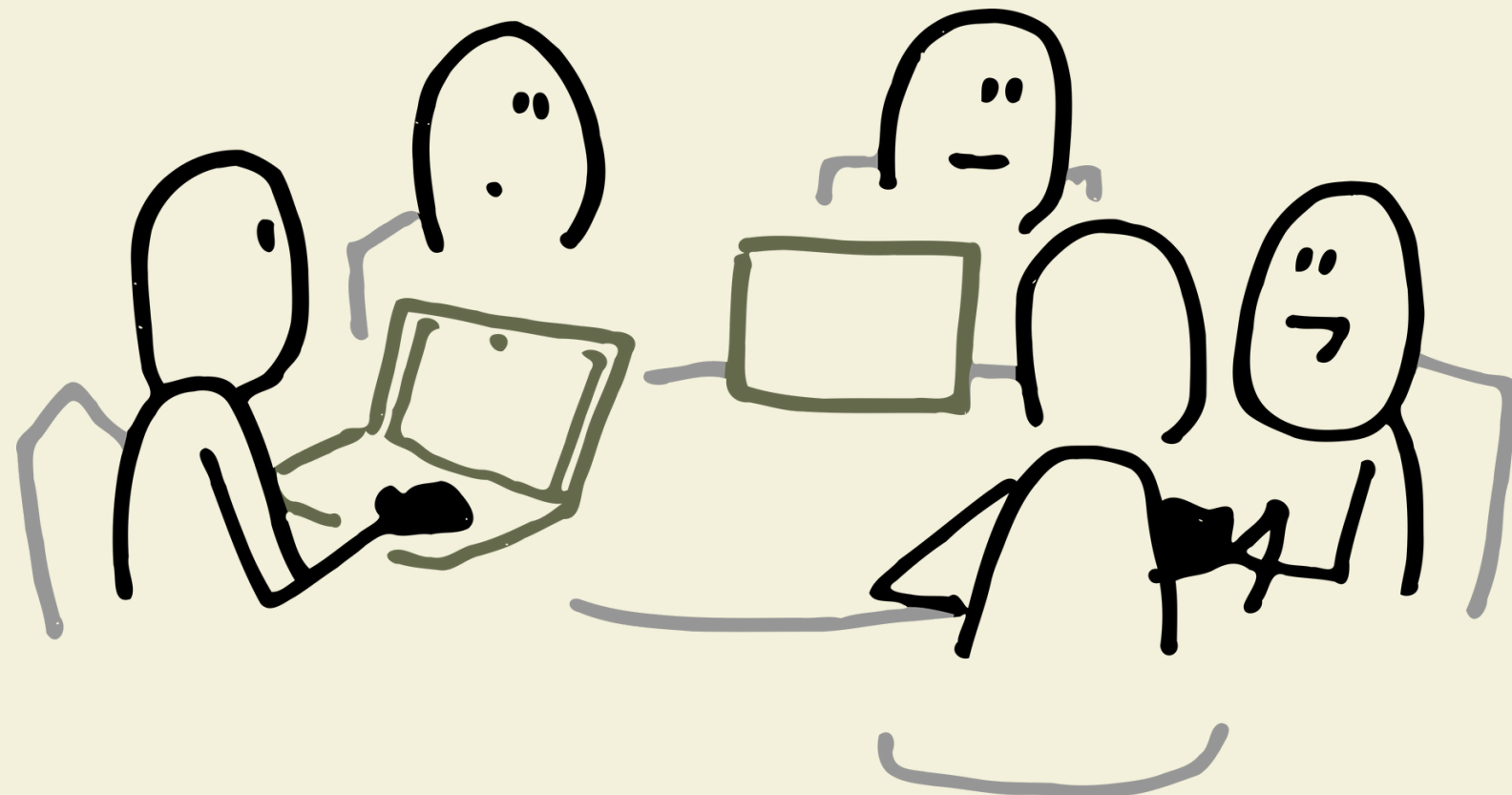
DILSHODBEK DONABOYEV

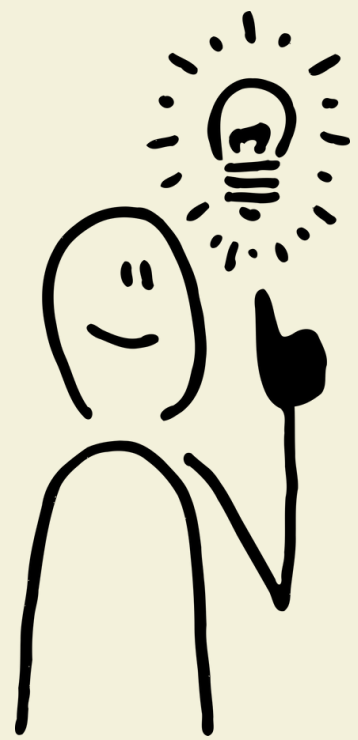


MAQSADDOSH?



maqsadlari bir xil bo'lgan **insonlarni**
bir joyga jamlovchi platforma.

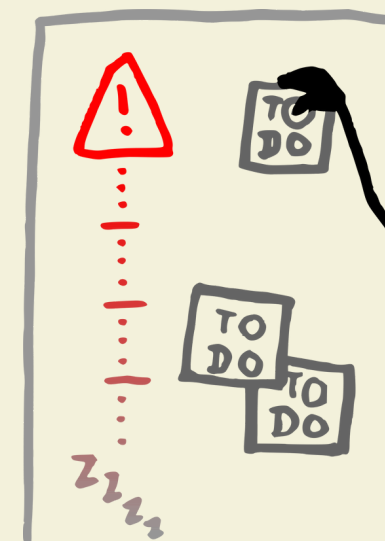




1-kun



2-kun



3-kun



6-kun



5-kun



4-kun



Mavjud muammolar?

Ko'pchilik odamlar maqsadlarni g'ayrat bilan boshlaydi, ammo bir necha kundan so'ng mas'uliyat, tizim yoki izchillik yetishmasligi sababli ulardan voz kechadi.

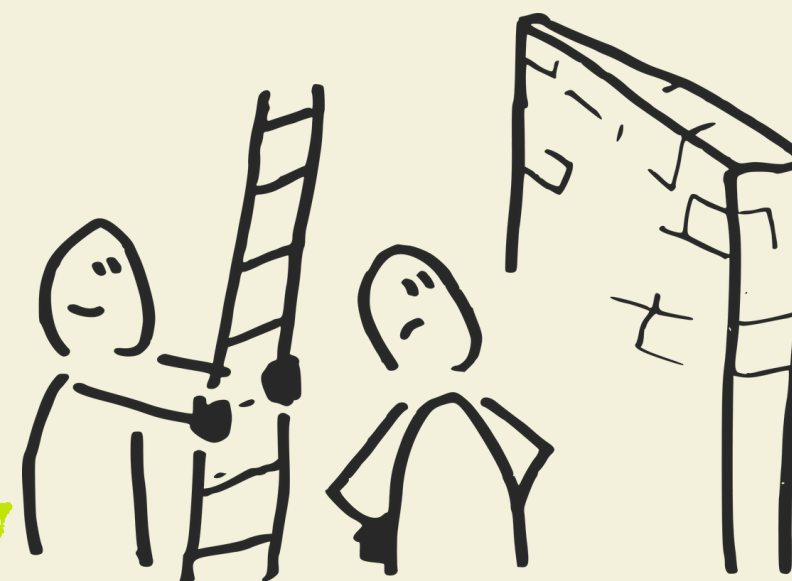
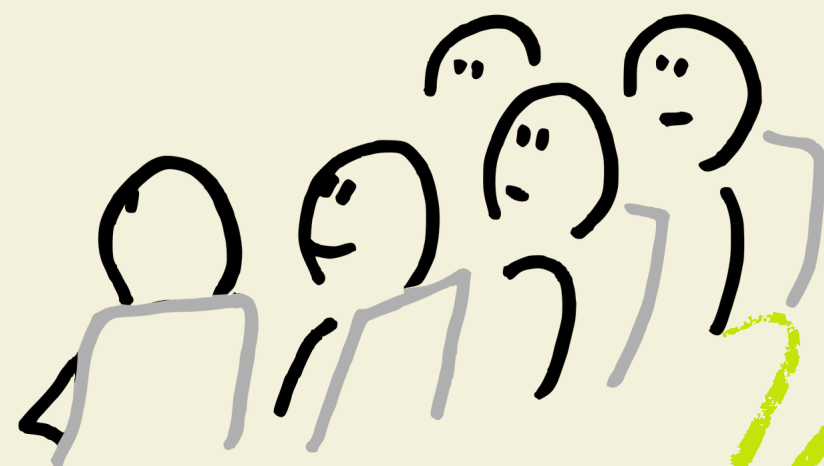
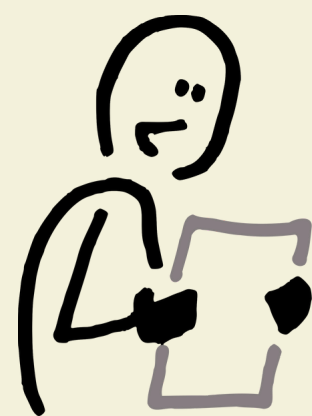
Yolg'iz o'sishga urinish qiyin tuyuladi. Motivatsiya yo'q, rag'batlantirish yo'q va g'alabalarni birgalikda nishonlash uchun hech kim yo'q.

Odamlar Instagram yoki TikTokda soatlab vaqt o'tkazishadi, bu paytda yaxshi tuyulsa-da, keyinchalik bo'shliqni his qilishadi. Bu odat tusiga kirib qoladi, ammo foydali emas.

YECHIMLAR

Biz insonlarning maqsadlarini tahlil qilamiz va ularning qiziqishlarini demografik ma'lumotlari bilan birgalikda ko'rib chiqamiz.

Biz maqsadga erishish jarayonini yanada mazmunli qilish uchun odamlarga hamfikir hamkor topishga yordam beramiz.





Maqsaddosh!

bilan maqsadlaringiz orzu bo'lib qolmaydi.

Maqsadlaringizga mos maqsaddoshlarni yo'nalishlarni belgilash orqali oson toping.



Maqsad yo'nalishlari

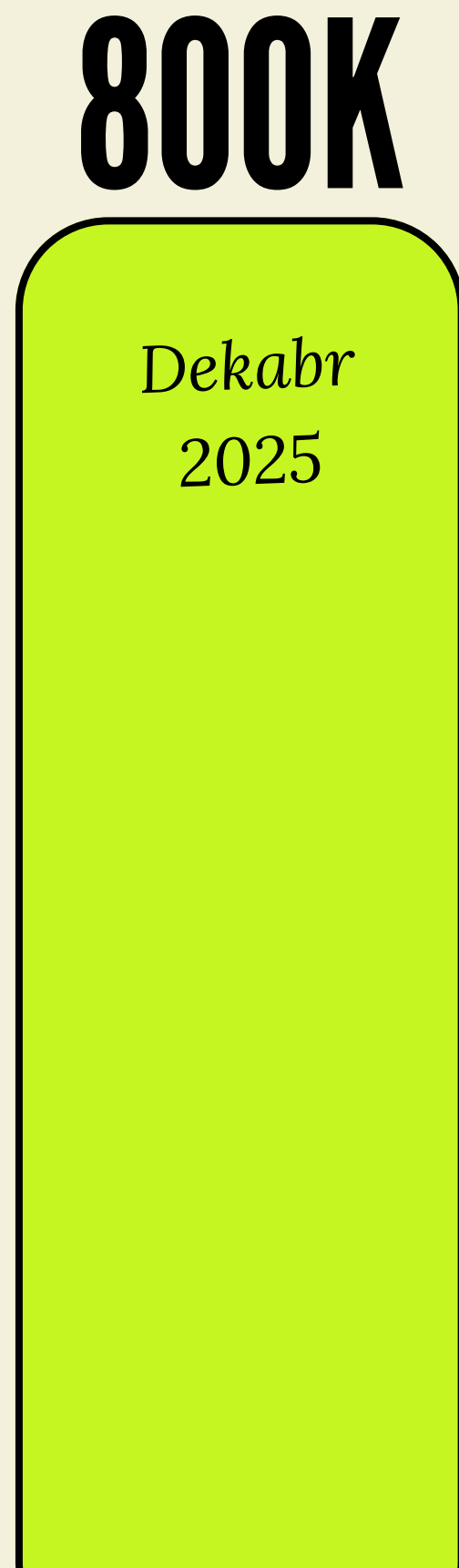
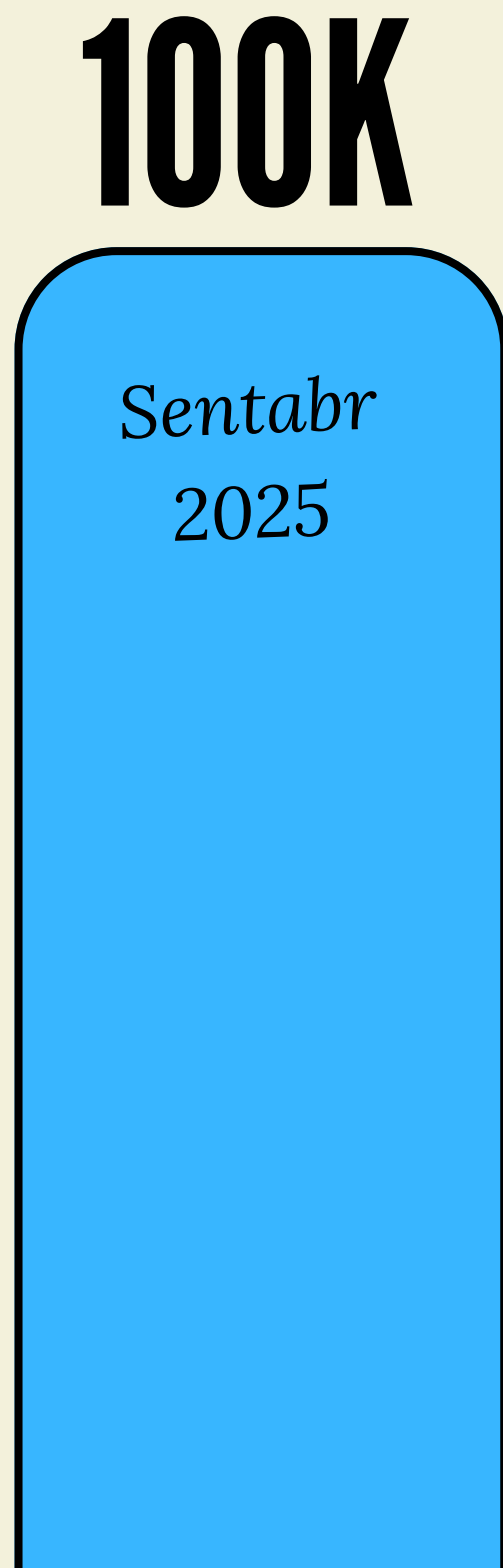
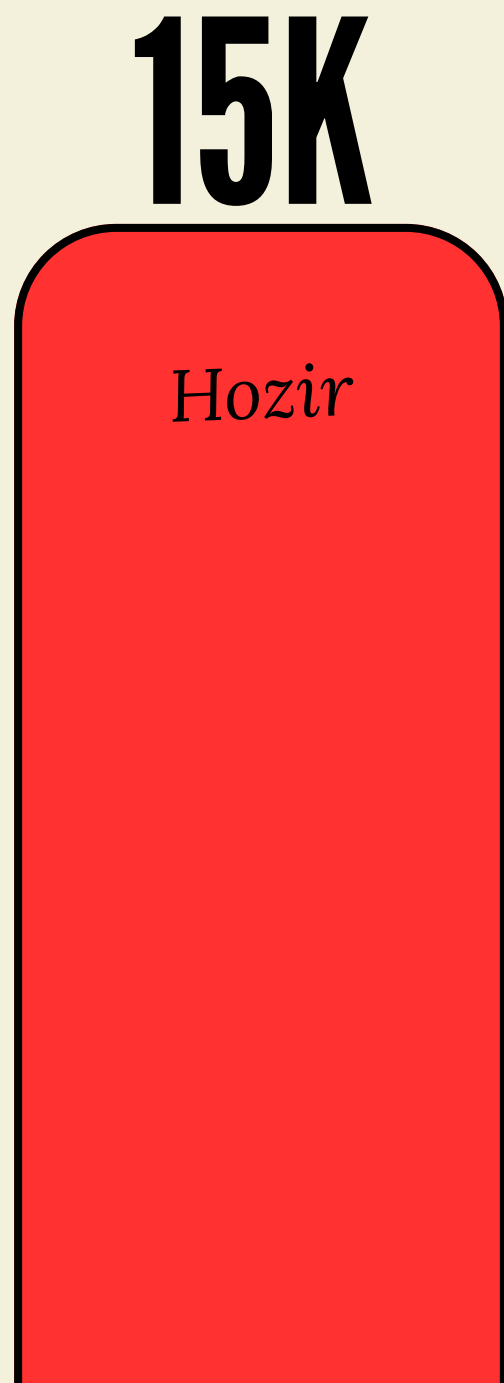
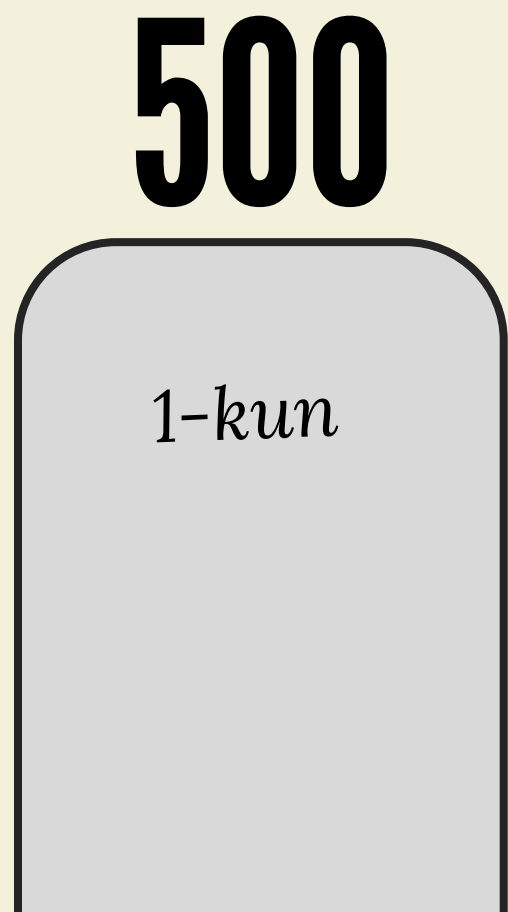
- | | | |
|---|--|---|
| Ta'lim  | Sport  | Zamonaviy kasblar  |
| Kitobxonlik  | Til o'rganish  | Shaxsiy rivojlanish  |
| Biznes  | Sayohat  | Karyera  |
| Qiziqishlar  | Ustoz-Shogirt  | Sog'lom hayot  |
| Talabalar  | Universitetlar  | Volontyorlik  |
| IELTS/SAT  | Do'stlar  | Qariyalar  |

Barchasi ^

05

FOYDALANUVCHILAR SONI

500+ KUNLIK



BIZNES MODEL-DAROMAD



Maqsaddoshdan maqsadli hamkorlarni topish va ular bilan bog'lanish imkonini beruvchi premium obunani taklif qilamiz.

Narxi: \$1=12.000 so'm



2 oydan keyin odamlar platformamizda chellenjlar qo'yishlari va chellenjni boshqalar bilan yakunlashlari mumkin. Bepul va pullik chellenjlar mavjud:

Narxlar: 40% biz uchun, 60% chellenj setter uchun.

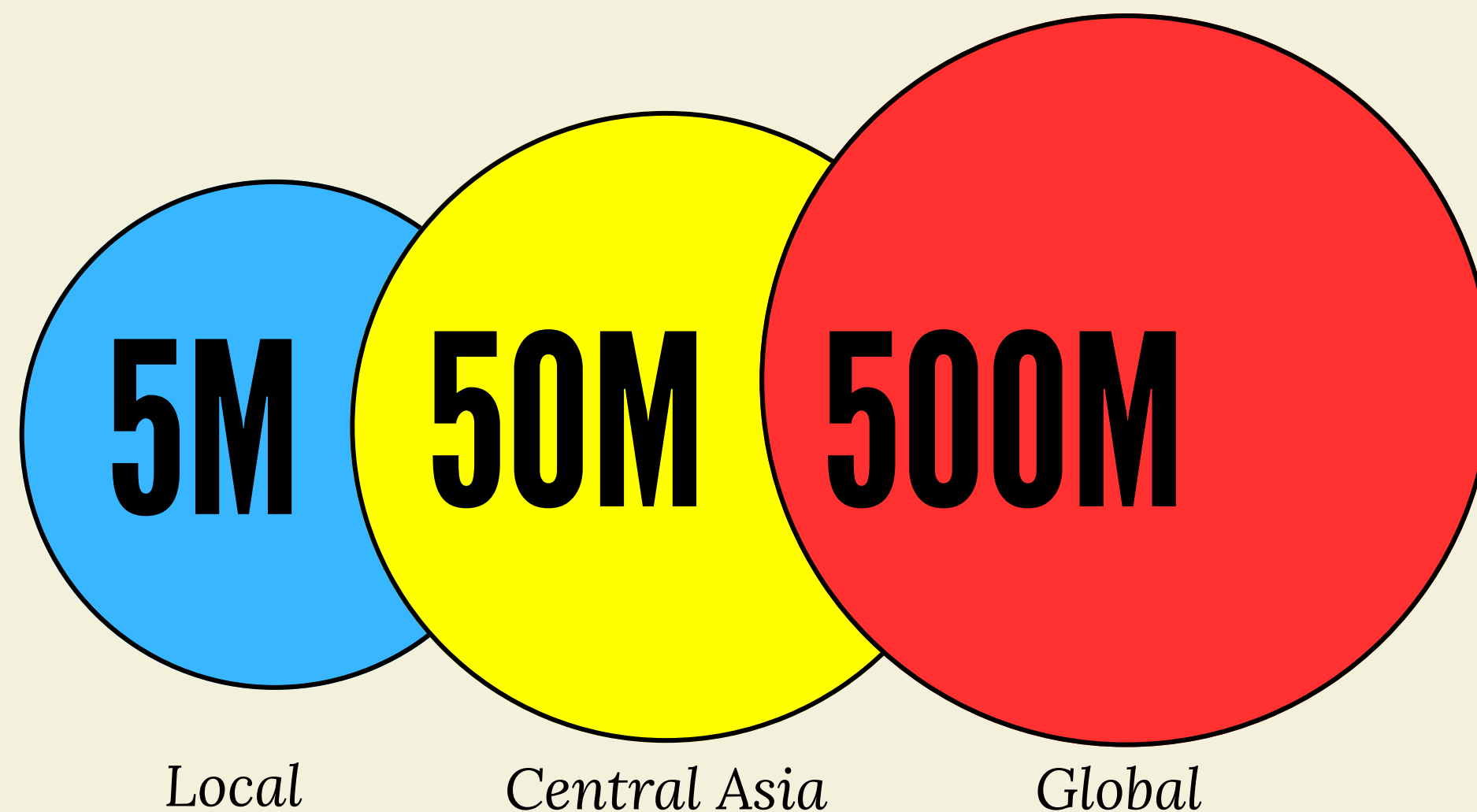


Ad revenue stream Ilovamizda maqsadli auditoriya ko'payib borgani sari, biz reklamar orqali daromad qilishni yo'lga qo'yamiz

BOZOR TAHLILI-MARKETING

Agar 10%-20% foydalanuvchi oylik obunadan foydalansa,
oylik \$500-\$1M daromad qilamiz

Bir oyda 10.000 ta chellenj yo'lga qo'yilsa va ularning narxi 7-250K uzs bo'lsa,
oylik \$50K-100K daromad qilamiz



ROADMAP

```
graph TD; A[ROADMAP] --> B1[ ]; A --> B2[ ]; B1 --> C1[ ]; B1 --> C2[ ]; B1 --> C3[ ]; B2 --> D1[ ]; B2 --> D2[ ]; B2 --> D3[ ]
```

Avqust oyida android va ios mobil tizimlarida ilovamiz ishga tushadi

Sentabr oyida birinchi 100K ta obunachimizga erishamiz

Oktabr oyida monetizatsiyani yo'lga qo'yamiz (obuna+chellenjlar)

Noyabr oyida 300K+ foydalanuvchiga erishamiz.

(Noyabr) Rus, ingliz va qozoq tillariga tarjima boshlanadi

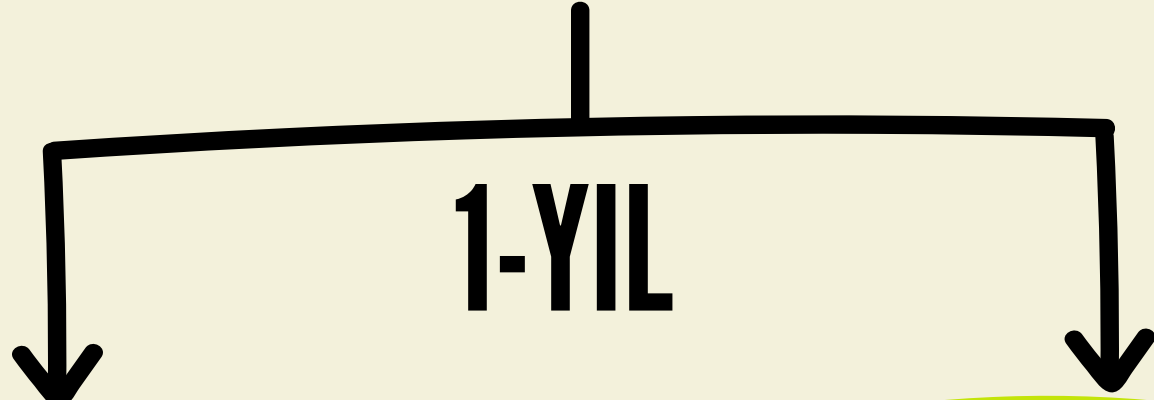
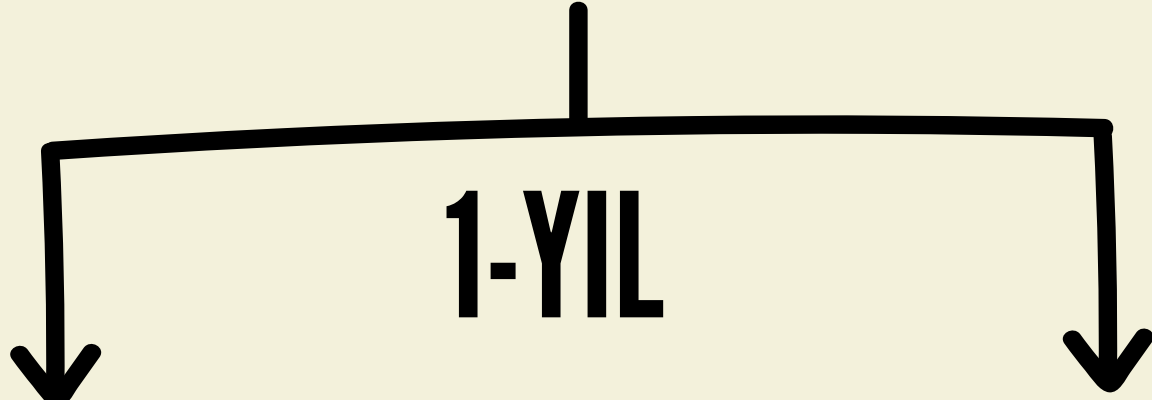
Dekabr oyida, massive marketing va 800K+, birinchi \$500K.

INVESTITSIYA

\$500.000 BAHOLASHDA 20%
UCHUN \$100K SO'RALADI.

\$50.000

\$50.000



\$25.000

\$25.000

\$25.000

\$25.000

\$25.000

QANDAY SARFLANADI?

What?	How much?	Details
IT Team	\$2000	PM, backend, frontend, ui ux, videographer
Marketing	\$1500	Ads, promotion, media productions expenses
Company costs	\$1500	Office, server, living costs

FOUNDING TEAM



Ahrorbek To'xtasinov

CEO, responsible for marketing.



Dilshodbek Donaboyev

PM, Backend coder
Experience: UIC, Linko, PDP



Bekzod Temirov

Frontend coder, freelance job
experience 5 years.