

The marketplace for influencers & lifestyle  
Individuals

**Engage**  
**Attract, Grow**

# It's becoming increasingly difficult to attract new clients

**Bloggers are becoming less and less effective**

Declining trust in major bloggers

Search for bloggers

High cost and low ROI

Too fake, it seems like it's sponsored content

Between us, it's more.

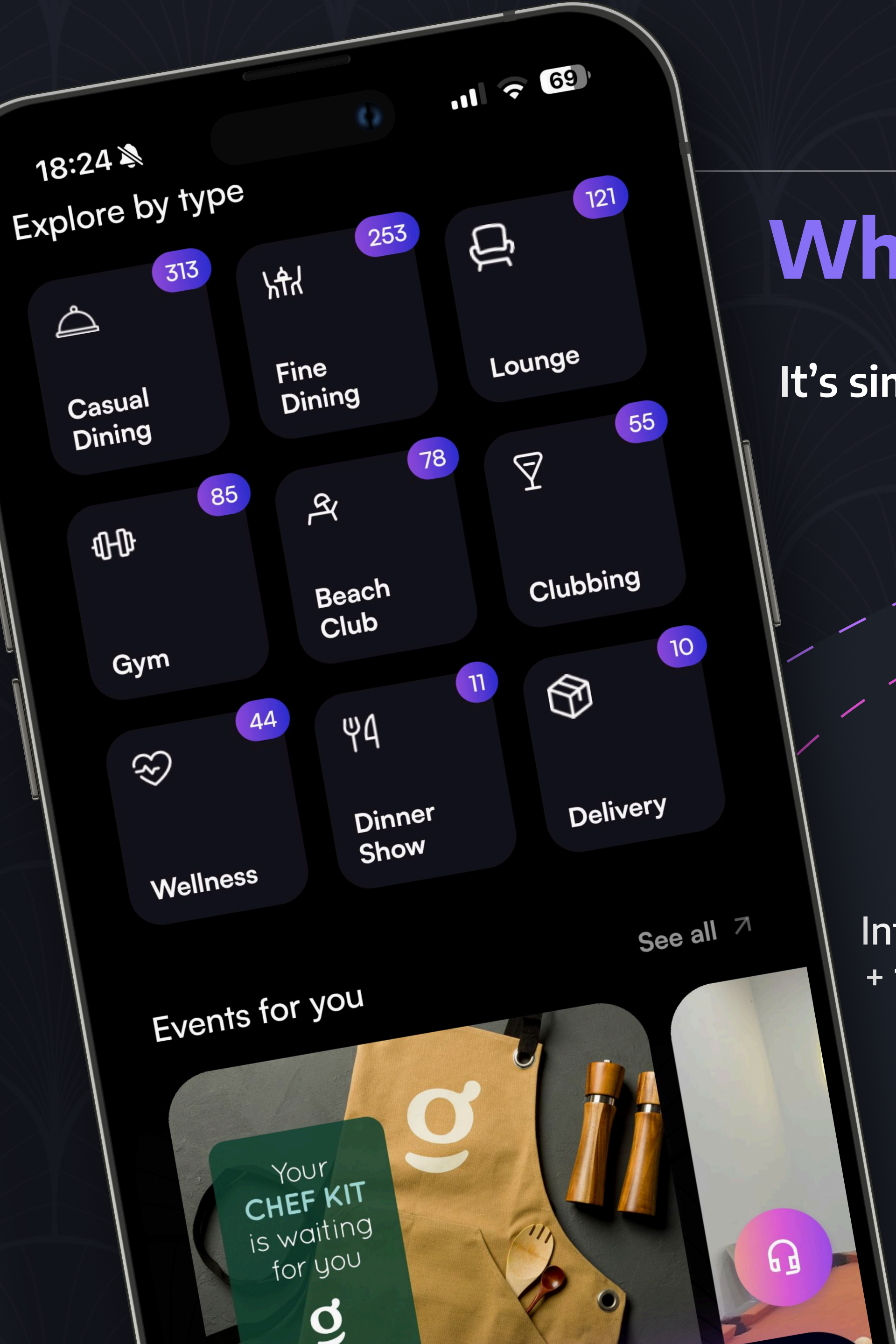
# What we do?

It's simple 

Influencers with  
+ 1000 audience

Advertising from an  
Influencer for  
entrepreneurship

Businesses providing  
B2C services



# how does this work?

*Create exclusive offers  
for influencers*

**1**

*Choose the influencer  
that fits you best*

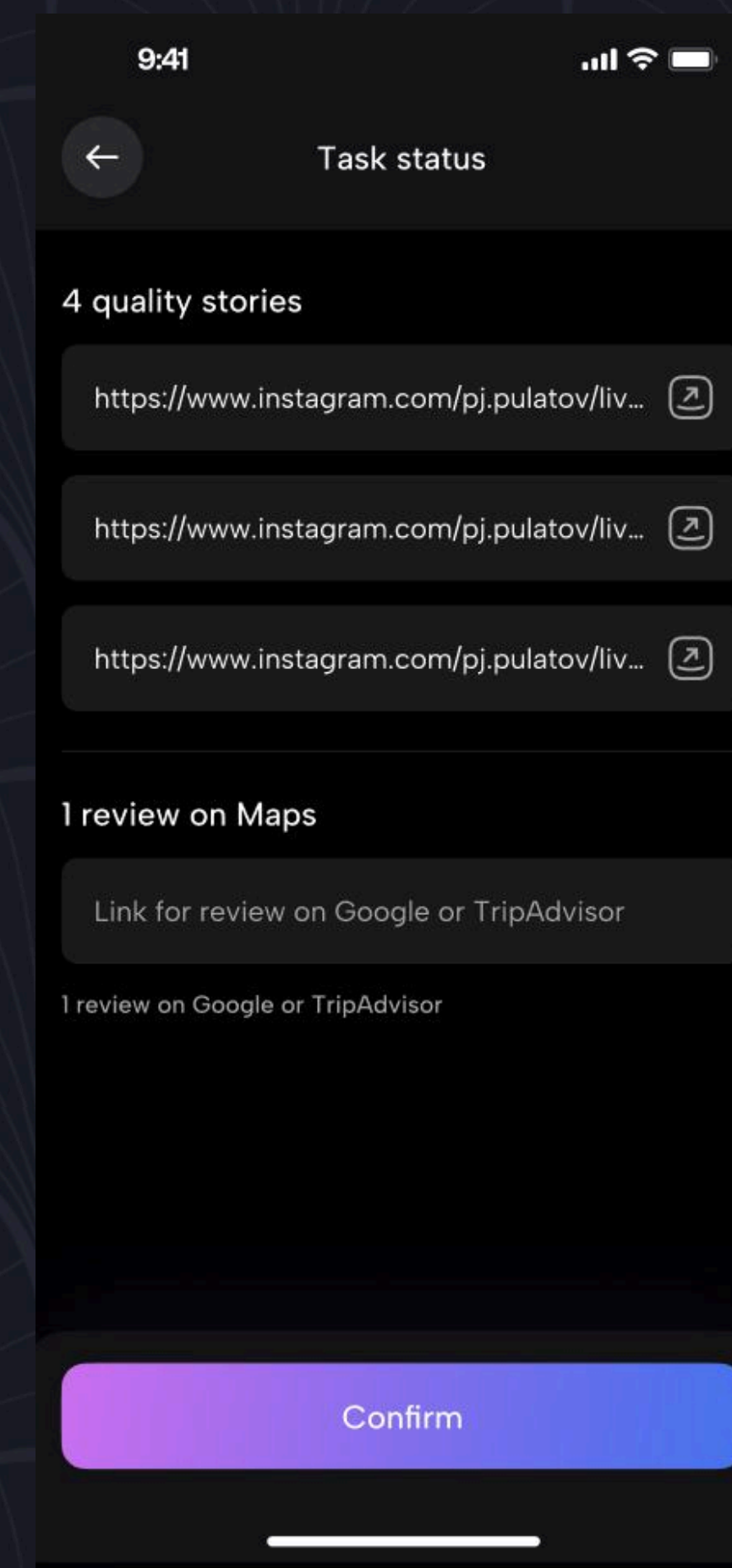
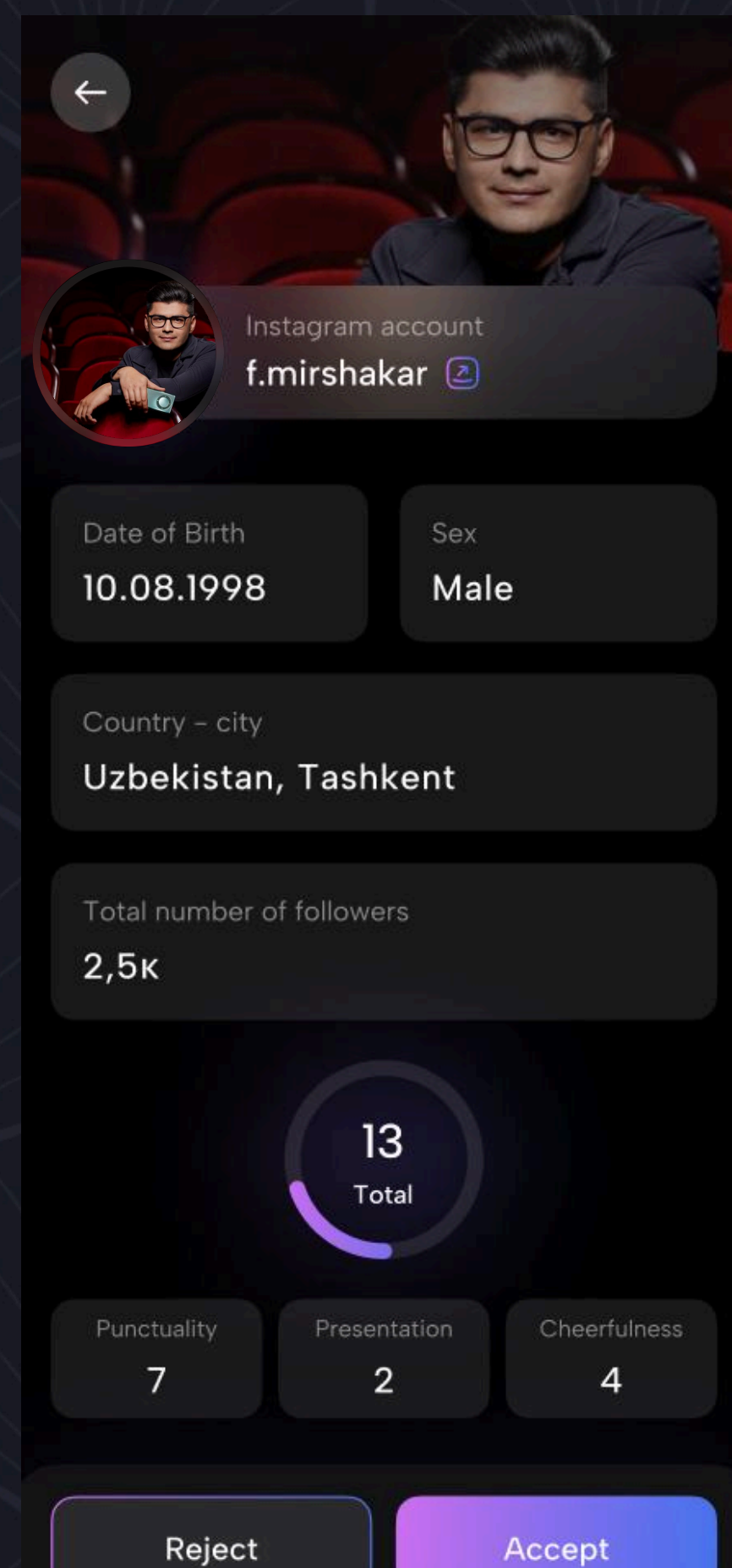
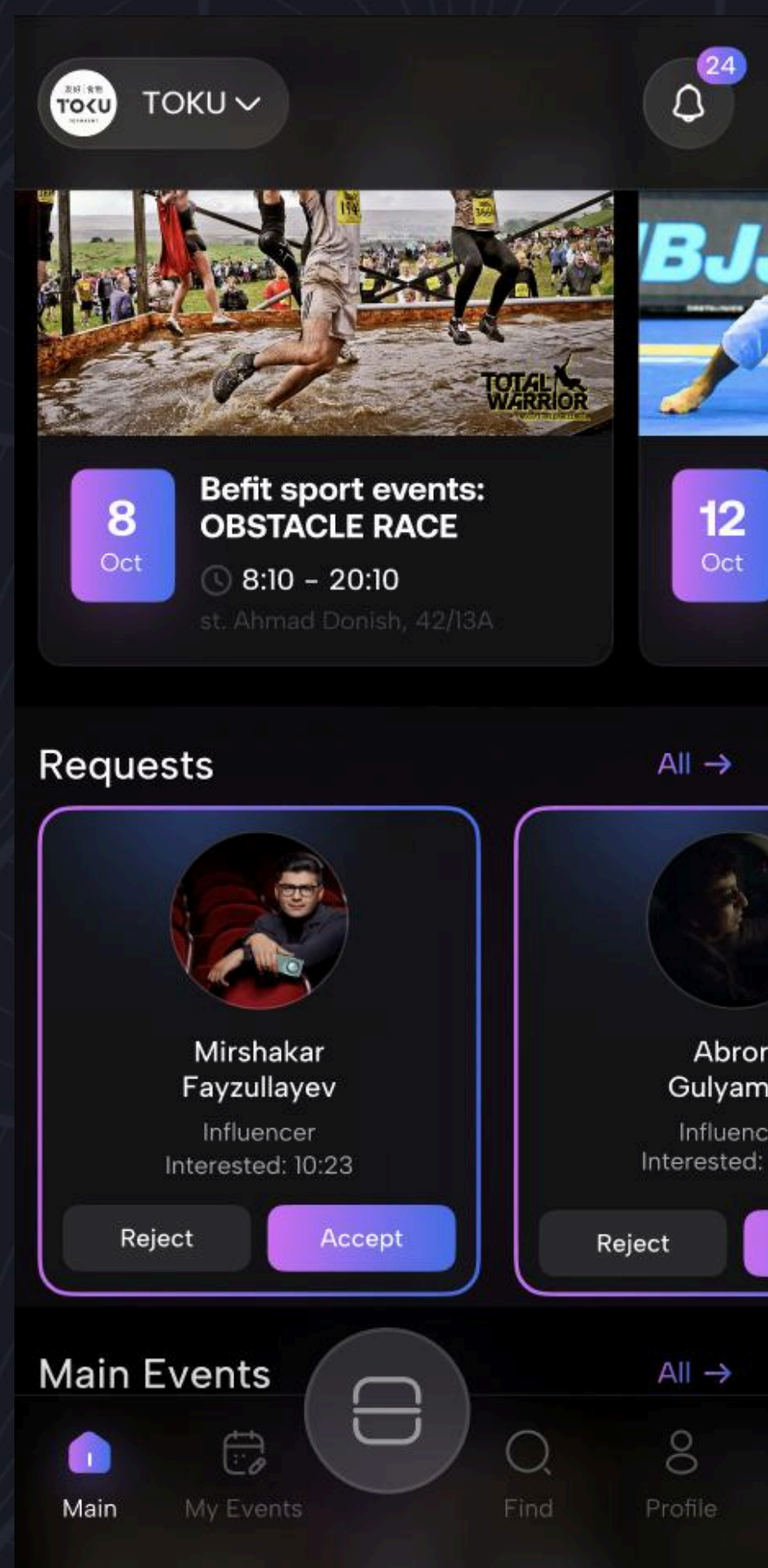
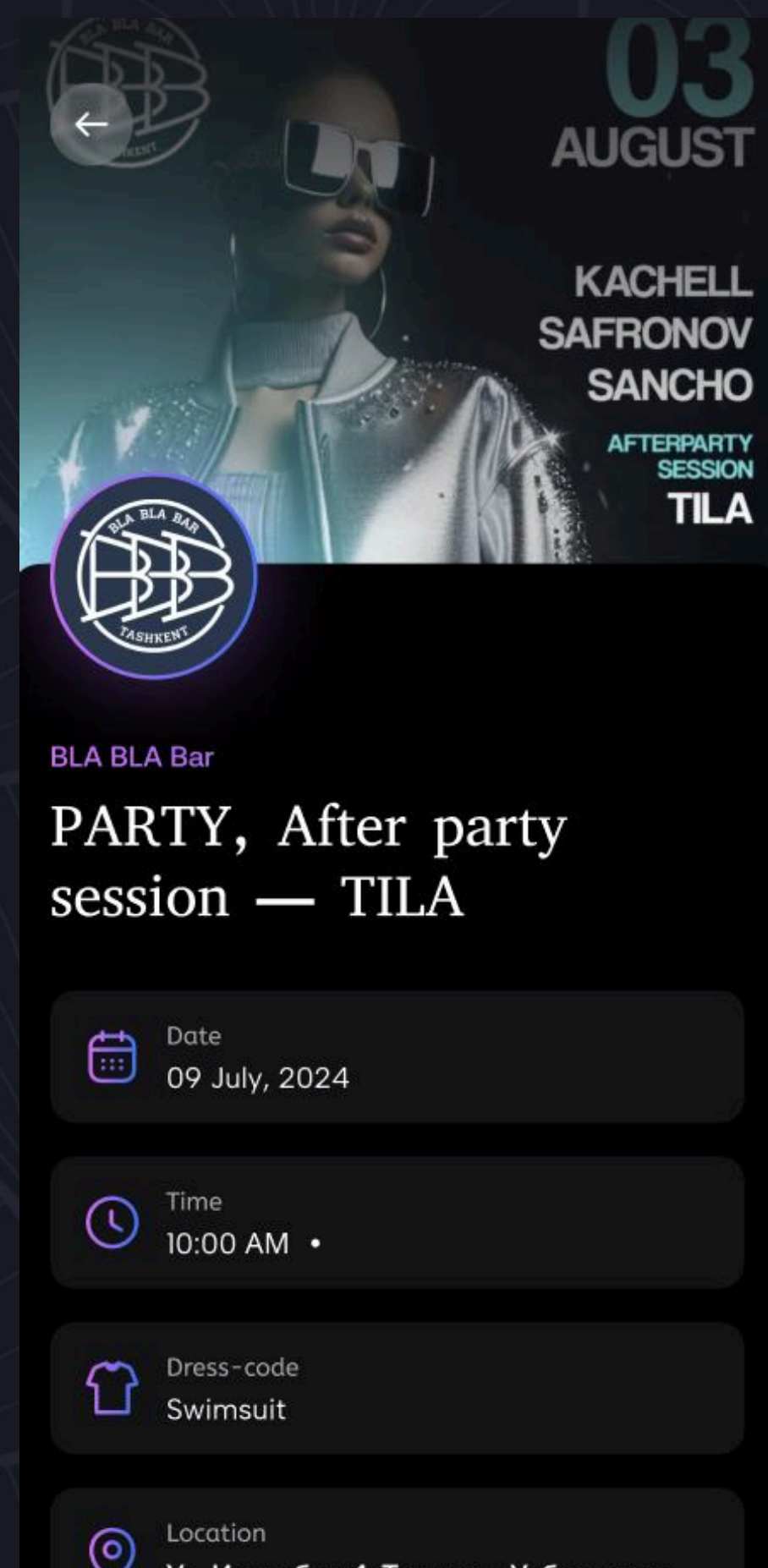
**2**

*Track the progress in  
detail*

**3**

# How does this work?

For Businesses 



# MVP testing result

**8 influencers**

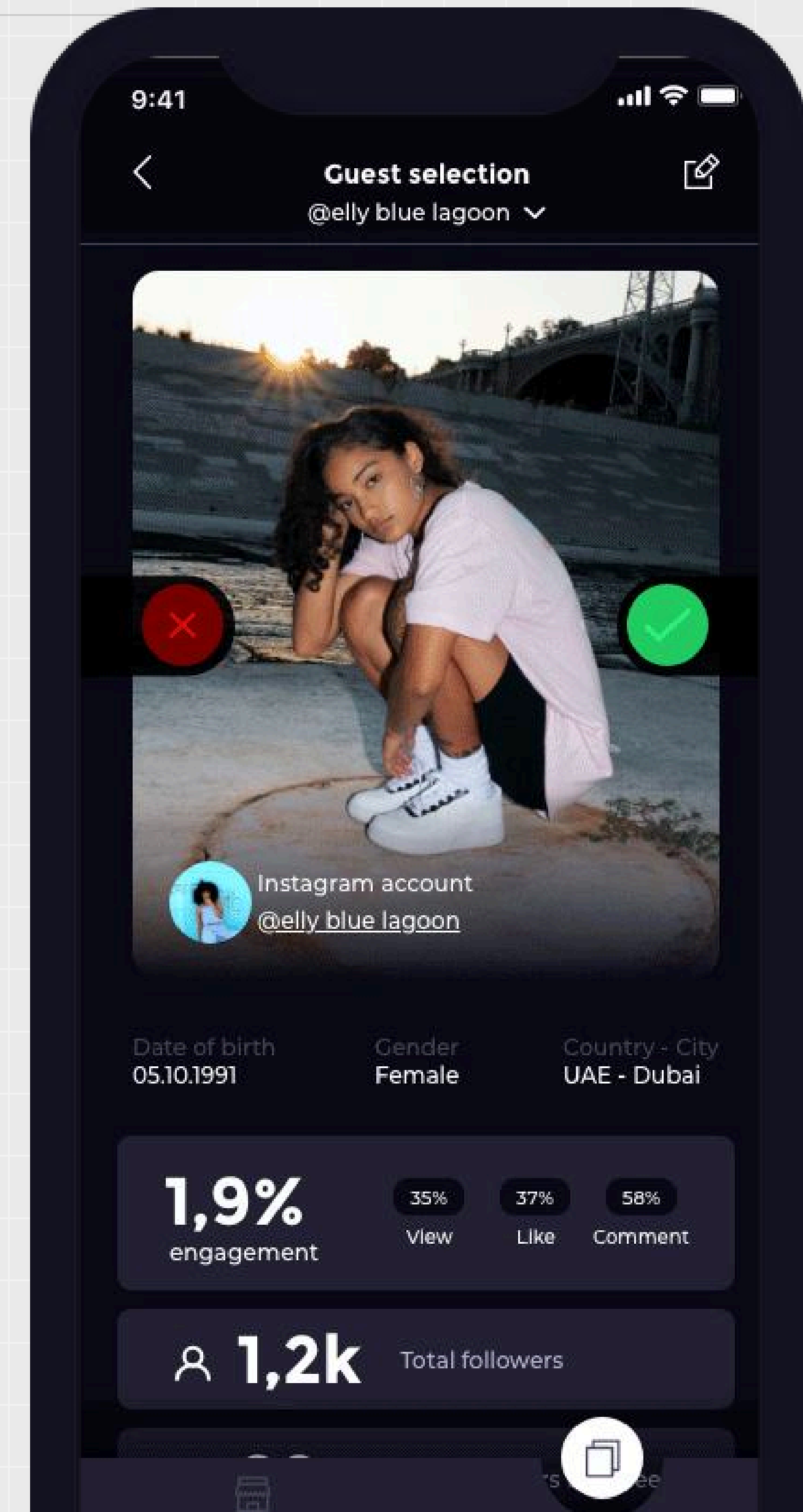
**12,210 views**

with 2% conversion

**244 new clients**

**+\$4,000 income**

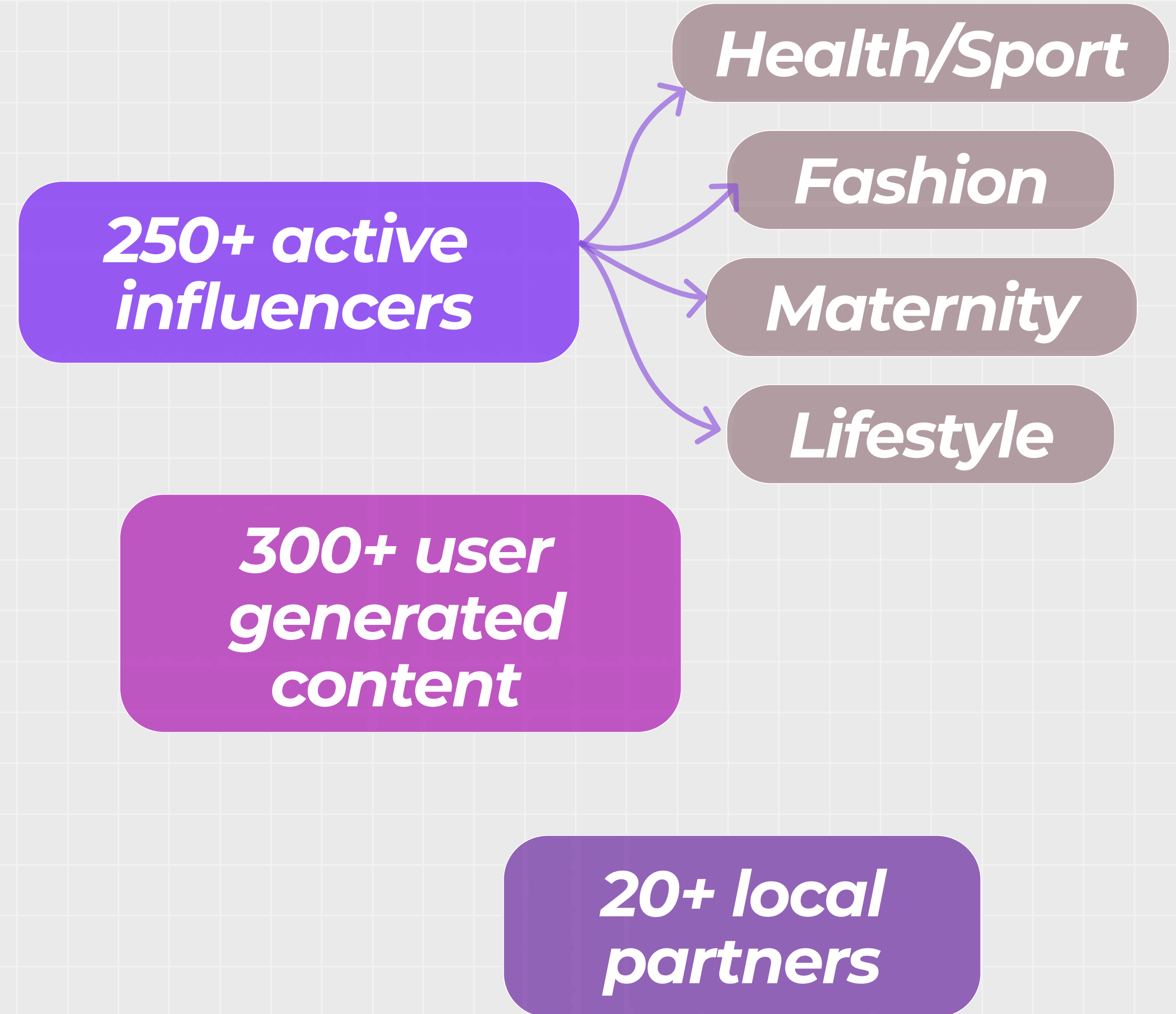
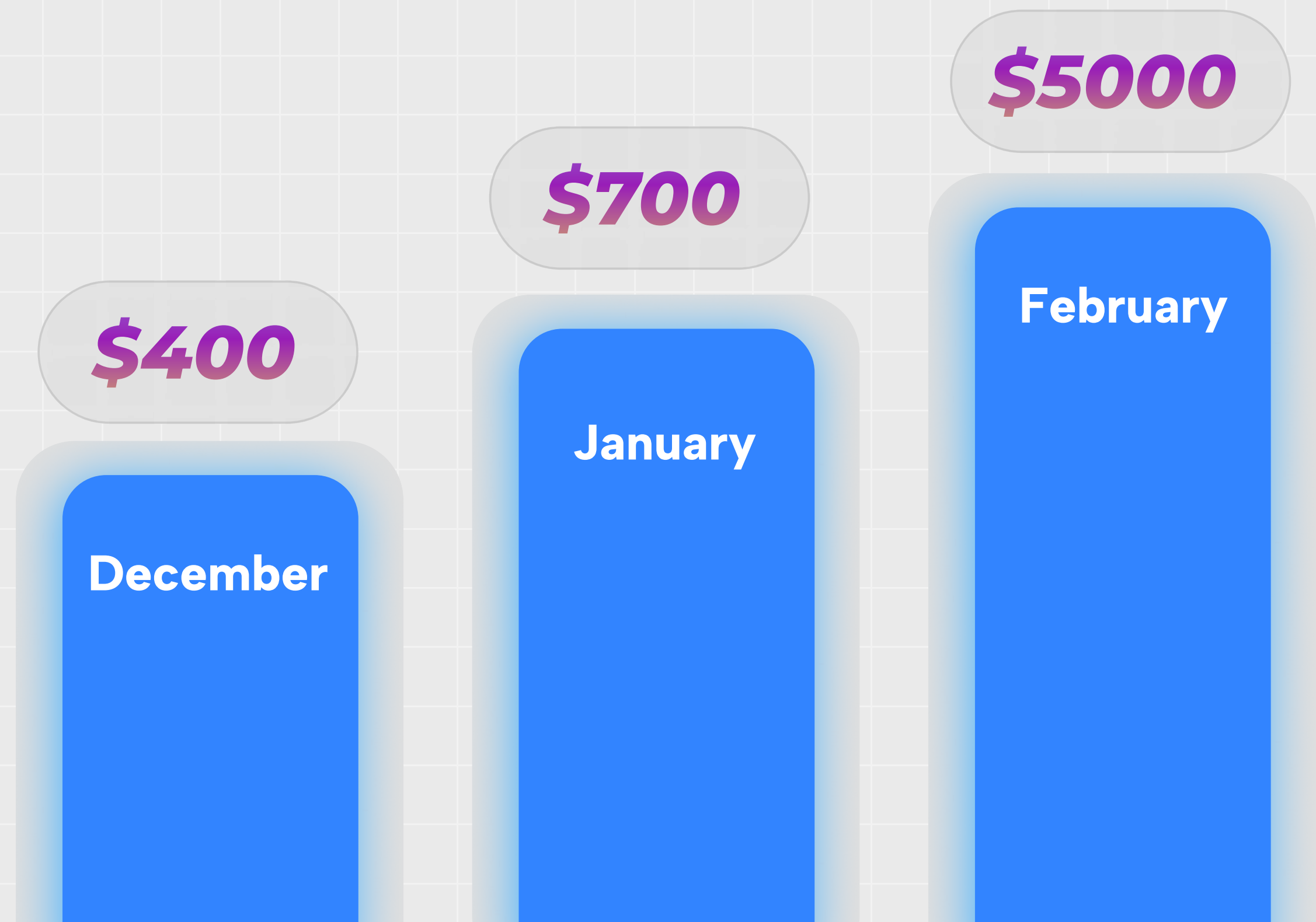
spent \$500 (service fee and barter)



# Indirect competitors

COMPETITORS	AVAILABILITY IN OUR MARKET	WORKS WITH MICRO AND NANO INFLUENCERS	ANALYTICS AVAILABILITY	COMMUNITY PRESENCE	BARTER OPTION	PRICE
THE SECRET SOCIETY		✓	✓		✓	\$833 per month
YOLOCO			✓			From \$150 to \$550 per month
BEHYPE		✓	✓	✓		From \$30 to custom pricing
BETWEEN	✓	✓	✓	✓	✓	Variable based on view count

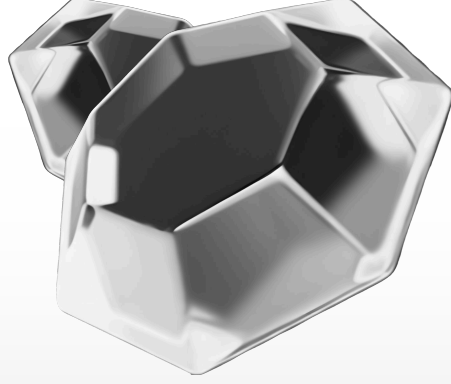
# Traction:



**1 event**

**10 influencers**

← Subscription plan



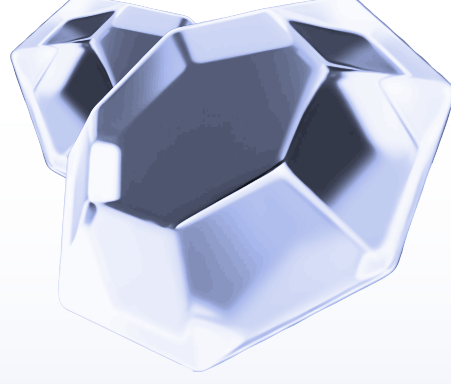
**Trial**  
1 200 000 UZS

Functions [More details >](#)

- ✓ Add 1 event and invite 10 influencers
- ✓ Access to analytics: Basic analytics on reach and engagement
- ✓ Influencer search: Standard search filters
- ✓ Support: Standard support through Telegram or within the app

Get

← Subscription plan



**Monthly**  
2 500 000 UZS

Functions [More details >](#)

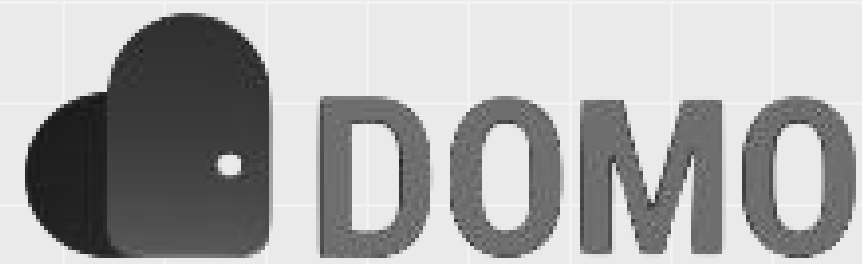
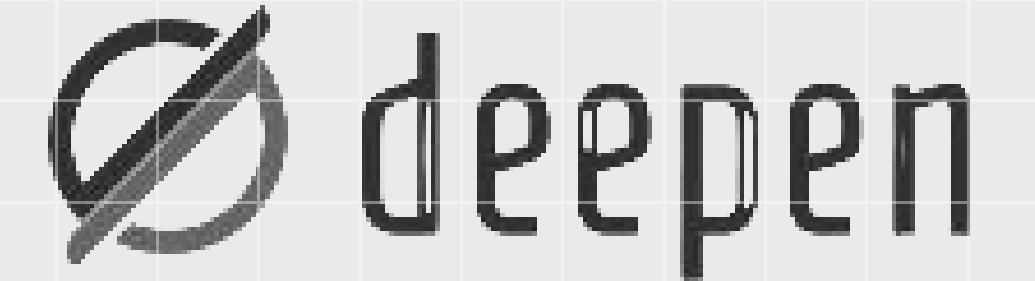
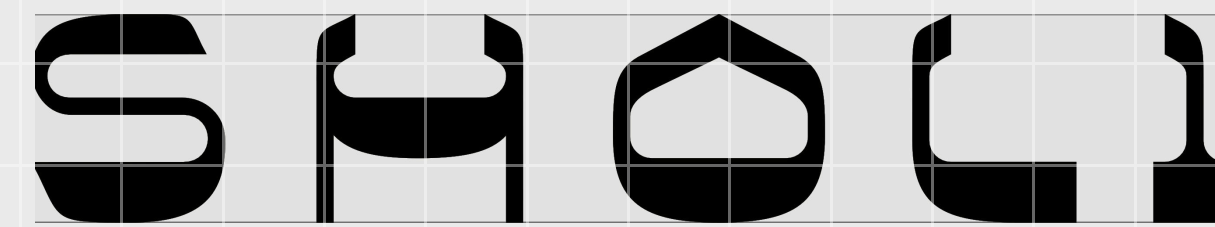
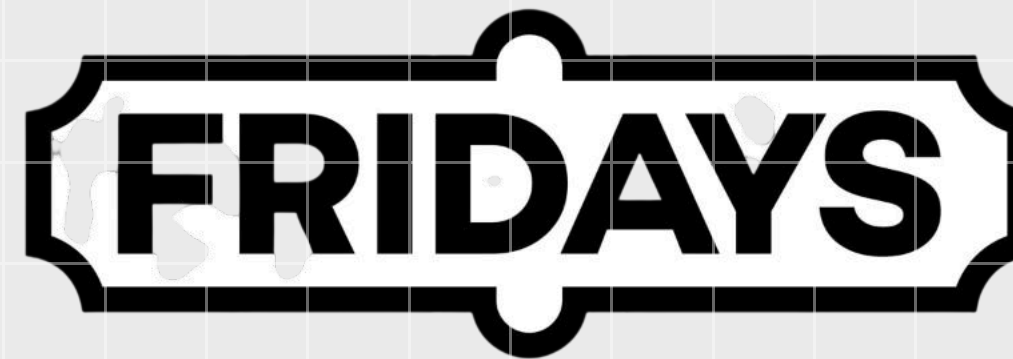
- ✓ Add up to 3 events in a month and up to 30 influencers
- ✓ Access to analytics: Advanced insights, including sentiment analysis and ROI performance tracking
- ✓ Influencer search: Access to top influencers with tailored recommendations
- ✓ Support: 24/7 personal account manager assistance

Get

**3 events**

**30 influencers**

# Our happy clients:



# Potential clients:

Beauty salons

Gyms

Clinics

Clothing stores

Learning centers



TAM

177 500

living and dining services

53 250 000\$

Source

SAM

40 718

Horeca

12 000 000\$

Source

SOM

5 176

Service businesses in Tashkent

# Team



**Sardorbek Muminov**

**Founder, CEO**

*(Influencer with 50k followers,  
5-years experience in  
management)*



**Biybikhanim Abdimuratova**

**Co-Founder, PM**

*(3-years experience in project  
management, international  
relations)*



**Mamur Djuraev**

**CTO**

*(Fullstack developer with more than  
10-years experience in South Korean  
companies)*



**Farhod Furkatov**

**Advisor**

*(FoundeData driven tech Entrepreneur | Founder of deepen.uz |  
Co-Founder at SunshinePoints | Health and Wellness  
advocate | Ironman)*



**Muzaffar Djalalov**

**Advisor**

*(PhD, Vice-Rector for Digital Transformation and  
Economic Affairs  
The University of World Economy and Diplomacy)*

# Roadmap

**1** *App launch December 2025*

**2** *After acquiring a base of 500 users and 40 establishments*  
*Expansion into Kazakhstan*

**3** *Expansion into the CIS market*  
*Expansion into Georgia and Azerbaijan*

# *Contact us*

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