

Pitch Deck  
Presentation

**TheCarGo.**

# Car Shipping Brokers Lose 3 Hours a Day

And miss every deal that comes in nights, weekends & holidays.

 **HEAVILY ON HUMAN**

No broker = No revenue.

 **SLOW WORKFLOW**

The tech stack is the bottleneck.

 **ZERO AFTER-HOURS COVERAGE**

Nights & holidays = lost deals.

# TheCarGo Saves 3+ Hours a Day - and Never Sleeps

AI that quotes, follows up, books, signs contracts, and finds carriers. Automatically.

## **INSTANT PRICING**

Online request comes in. Price goes out - instantly.

## **SMART FOLLOW-UP SEQUENCES**

40%+ open rate. Zero manual work.

## **AI BROKER AGENT**

Books customers while you sleep.

# One Team. 3 People. 3x More Output.

No new hires. No extra hours. Just TheCarGo.

## BEFORE TheCarGo

**3 brokers. 75 leads/day. Manual everything.**

Quoting took minutes per lead. Follow-ups were forgotten. Nights and weekends = zero revenue. Scaling meant hiring.

## WITH TheCarGo

**Same 3 brokers. 225+ leads/day. Automated.**

AI quotes every lead instantly. Sequences follow up 24/7. Orders get booked, contracts signed, payments collected — even at 2 AM.

## THE RESULT

**Revenue grew. Team didn't.**

3x more leads handled. Orders booked while the team sleeps. No burnout. No new hires. The AI became their 6th, 7th, and 8th team member.



# Size of Market

**\$45M**  
**SOM**

1,500 brokers at  
\$2,500/mo avg  
(CRM + AI agents)

**\$150M**  
**SAM**

Software + AI agents  
market for ~3,300  
brokers

**\$3B**  
**TAM**

Total U.S. auto  
transport brokerage  
revenue

# Business Model

CRM gets them in. AI agents expand revenue 3–5x.

## CRM PLATFORM

\$500–700/mo avg per company

+

## AI AGENTS

+\$800–2,300/mo per company

## TOTAL ARPU

\$1,500–3,000/mo per company

# Competitors

Feature	TheCarGo	MessagePlane	BatsCRM	ProABD
AI Agents (Quote, Book, Sign, Pay)	✓	✗	✗	✗
Booking & Quote Request Portal	Advanced	✗	✗	Basic
Auto-Quoting	Advanced	Basic	Basic	Basic
Built-in Power Dialer	✓	✗	✗	✗
Native SD & CD Integration	Native	Basic	Basic	Basic

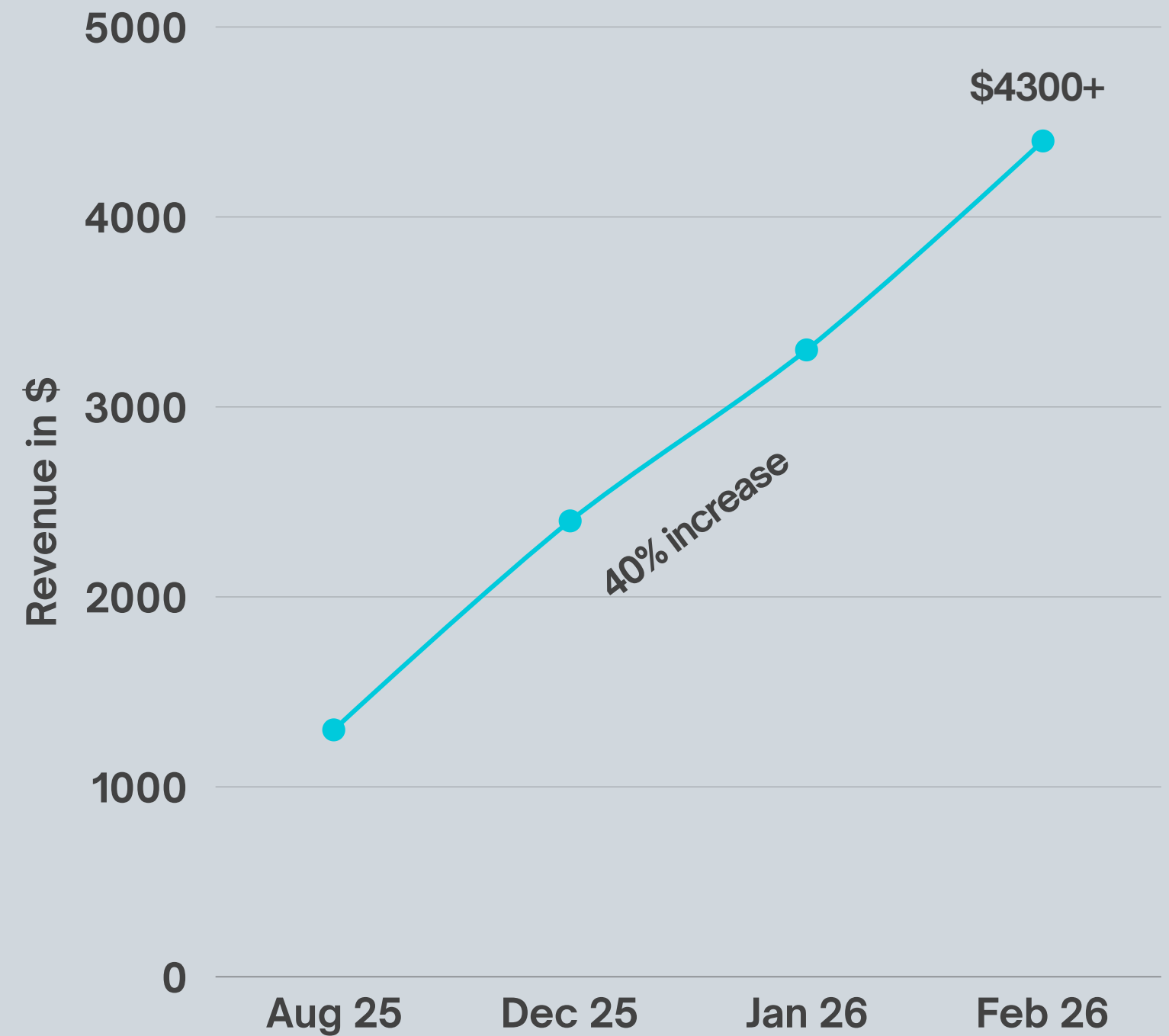
# Traction

## Proven Momentum. Zero Ad Spend.

- 65% organic growth — all revenue from referrals and product results. Product-market fit validated.

97% retention

Planning to reach \$1mln ARR in 12 months

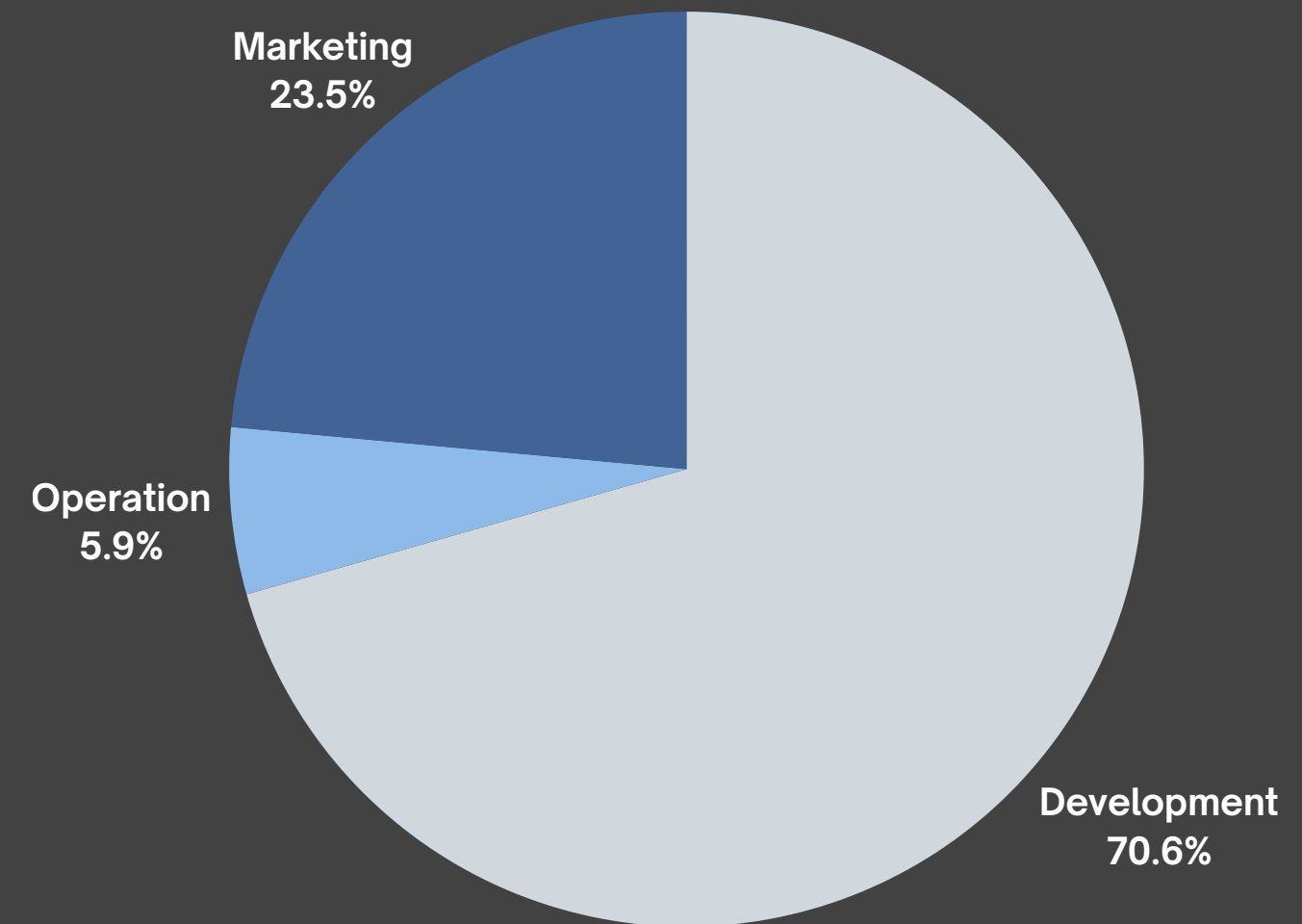


# Investment Opportunity

**\$350,000 for a stake in the AI OS and Agents powering auto transport.**

- Development → Ship 2 AI agents. Scale infrastructure.
- Growth → Reach 150 companies.
- Operations → Support customer base.

*Target: 125 companies. \$1mln ARR in the next 12 months.*



# Roadmap

**Year 1**

**Year 2**

**Year 3**

**Year 5**

Foundation

- 200 brokerages onboarded
- Dominate broker CRM market

Scale

- 500 companies
- Launch B2C marketplace for shippers & dealers

Expand

- 1,000 companies
- Two-sided marketplace connecting shippers to broker network

Vision

- Car shipping as simple as Uber
- Anyone ships a car in 3 taps

# Meet Our Team

Built by a broker. Engineered by builders.

Ziyobek Turdiev – CEO 6+ yrs auto transport. CEO of 2 brokerages. Designed the entire product.

Bakhtiyor Ergashev – CTO worked at UIC Group, AIBA

Jahongir Bektemirov – Worked at UIC Group, GlobalPay.uz



**RAY "ZIYOBEK" TURDIEV**

Founder, Ex-CEO Brokerage



**BAXTIYOR ERGASHEV**

CTO and Backend Engineer





**JAHONGIR BEKTEMIROV**

Frontend Engineer


# Thank You

for your time  
and attention

 +1(973) 245-9373

 thecargo.io

 info@thecargo.io

 8 The Green Suite B, Dover, DE 19901