

2 0 2 6

***Moomkinin.uz***



# Problem

**01**

**Low customer  
flow**

**02**

**Expensive sales  
channels**

**03**

**High marketing  
costs**



# Solution

01

**High potential  
audience**

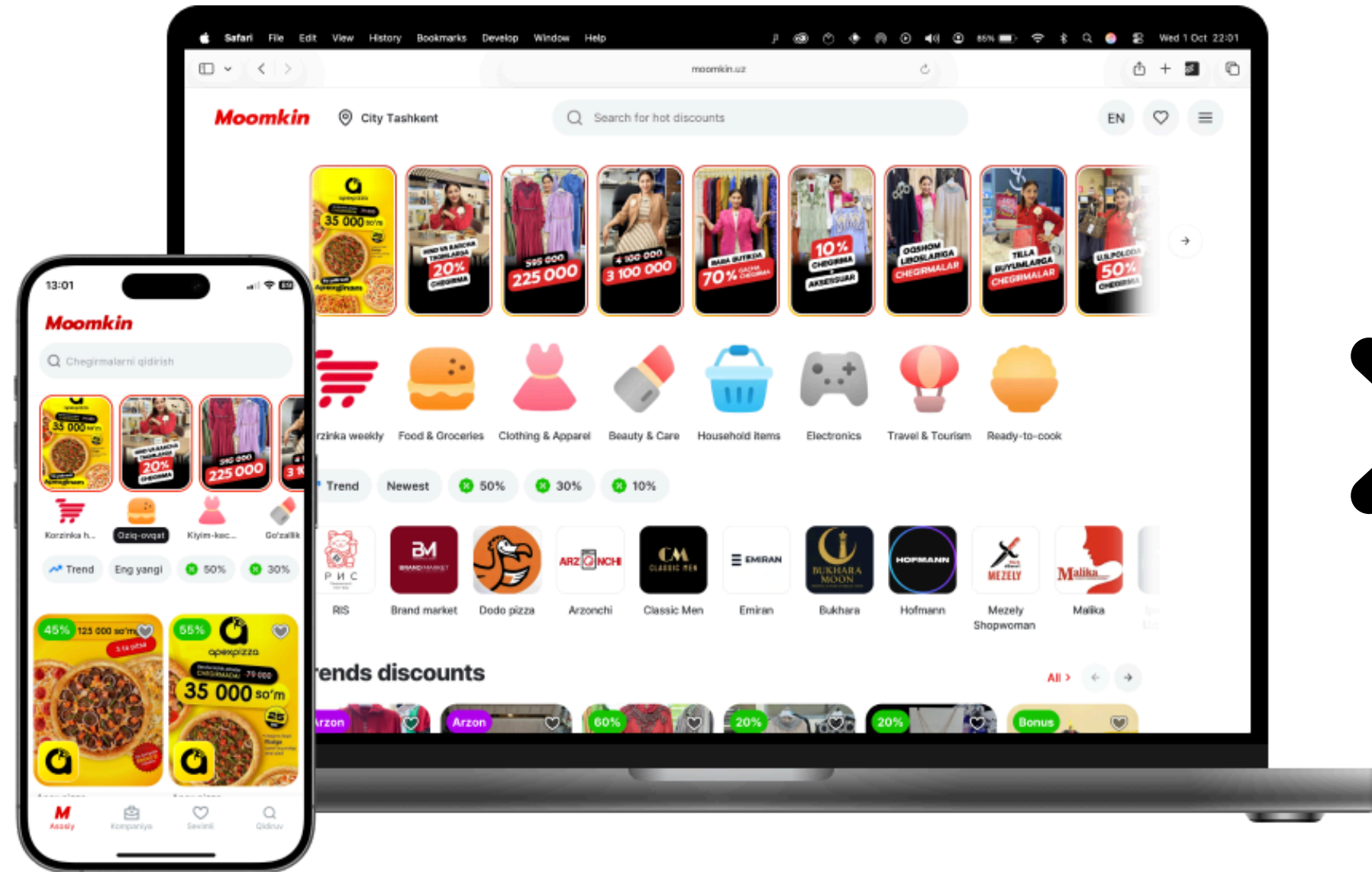
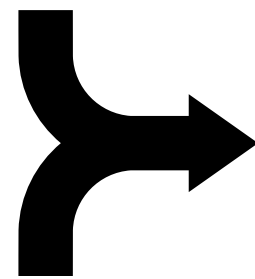
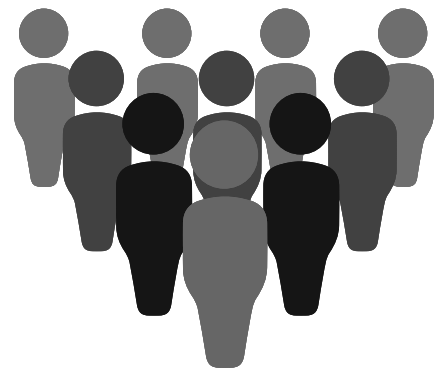
02

**Effective sales  
channels**

03

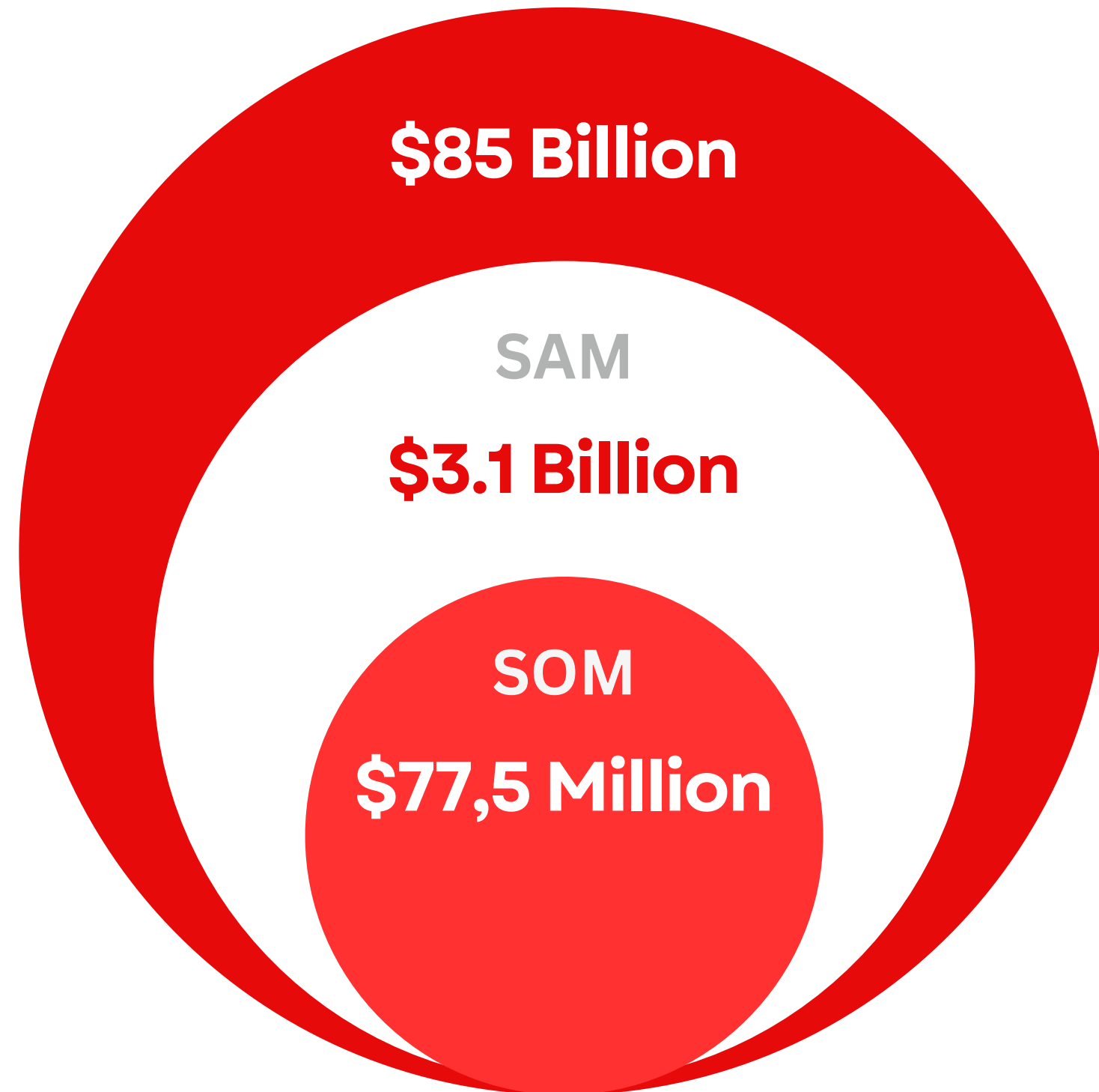
**Measurable  
profitability**

# Product



+310

# Market size



Total Available Market  
**Whole world**

Service Available Market  
**MENA+CIS**

Service Obtainable Market  
**Uzbekistan**

# Business model

## Standart

1. Placement on Moomkin platform
2. Push-notification
3. Analytics of views and clicks
4. 24/7 account-manager support
5. Placement in "Trand discounts"

































**5 000 000 sums**

## Pro

1. Placement on Moomkin platform
2. Push-notification
3. Analytics of views and clicks
4. 24/7 account-manager support
5. Placement in "Trand discounts"
6. Placing discount as banner on search
7. Discount pop-up
8. Placement on TOP by category

**7 000 000 sums**

# Competitors

Criteria	<b>Moomkin.uz</b>	chocolife 		X-TOP		Social media
Friendly user-interface						
App/Website presence						
Multi-category coverage						
Affiliate Marketing						
Analytics for partners						

# Traction

**\$27000+**

Total revenue of the Moomkin project to date

**485 000+**

Moomkin Project social media subscribers

**125 000+**

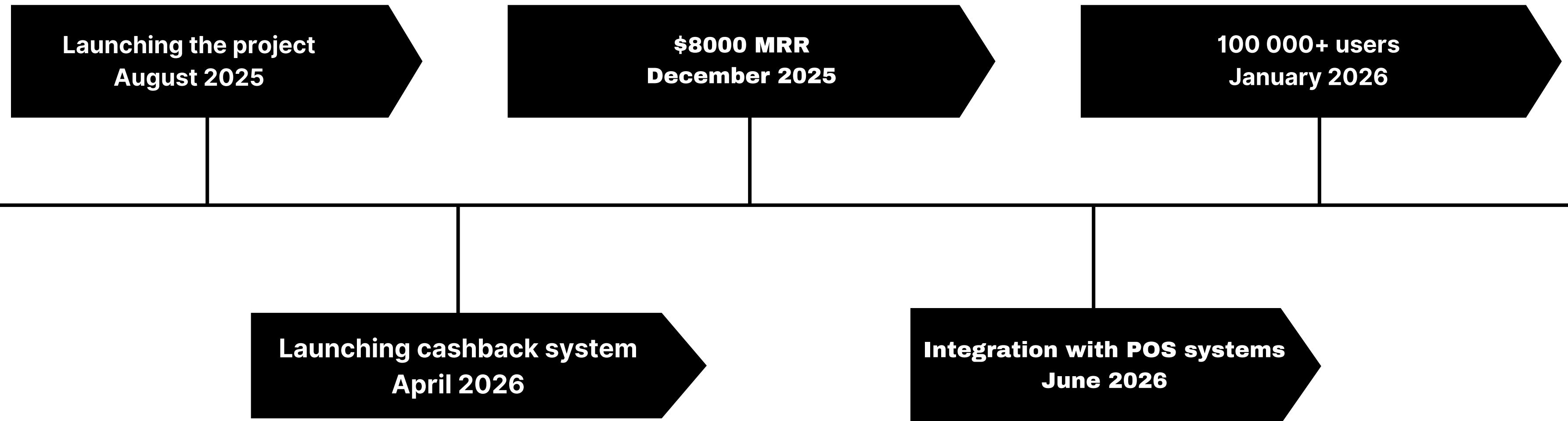
Downloads of application

DAU	WAU	MAU
~3000	~15000	~40000

**340+**

Moomkin partners who have been trusting us

# Roadmap



# Our Team



**Jasurbek Hakimov**  
CEO & Co-Founder

Over 10 years of entrepreneurship in AdTech, tourism, healthcare, and education sectors.



**Umar Jo'rayev**  
SWE & Co-Founder

Experience in fintech with EPAM, Paynet, Uzum, and others.



**Abdulaziz Hamid**  
CPO & Co-Founder

Over 7 years of management experience in banking, fintech, taxation, economics, and finance sectors.



**Boburjon Anvarjonov**

Over 7 years of technical experience in EdTech, MedTech, and GovernmentTech sectors.

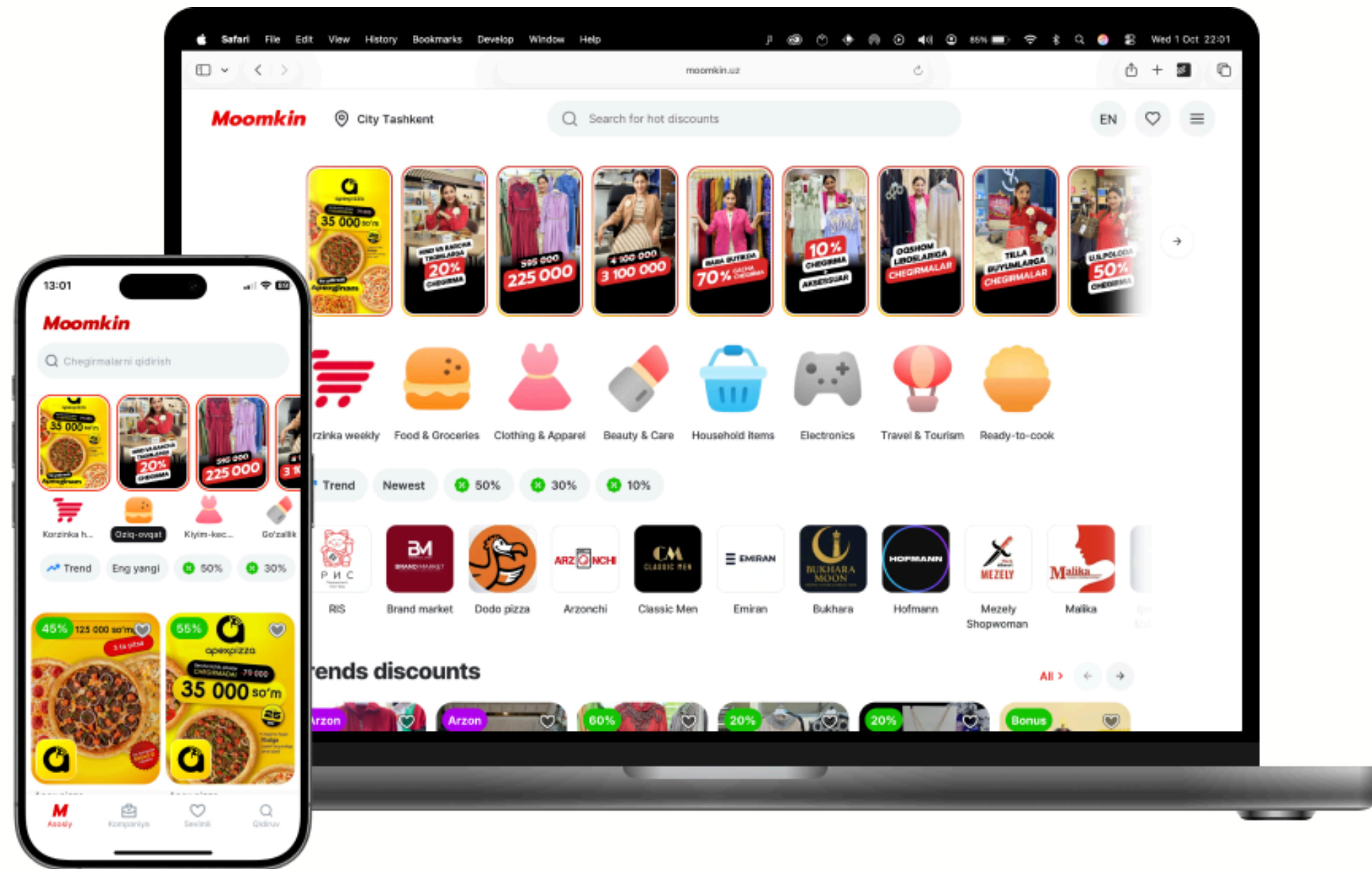


**Jafarbek Xudoyorov**  
Project Manager

Experience in startup execution and IT project management.

**Moomkin** +20 professional team members





***Moomkin.uz***