

ttlk

Your total look

We cut fashion returns and boost conversions with smart sizing and virtual try on





The point

Customers are ordering several pieces of the same item or just don't buy because they don't know what size to choose

**40% of all online
orders in fashion are
returned**

Over 90% of returns are caused by wrong size
choice

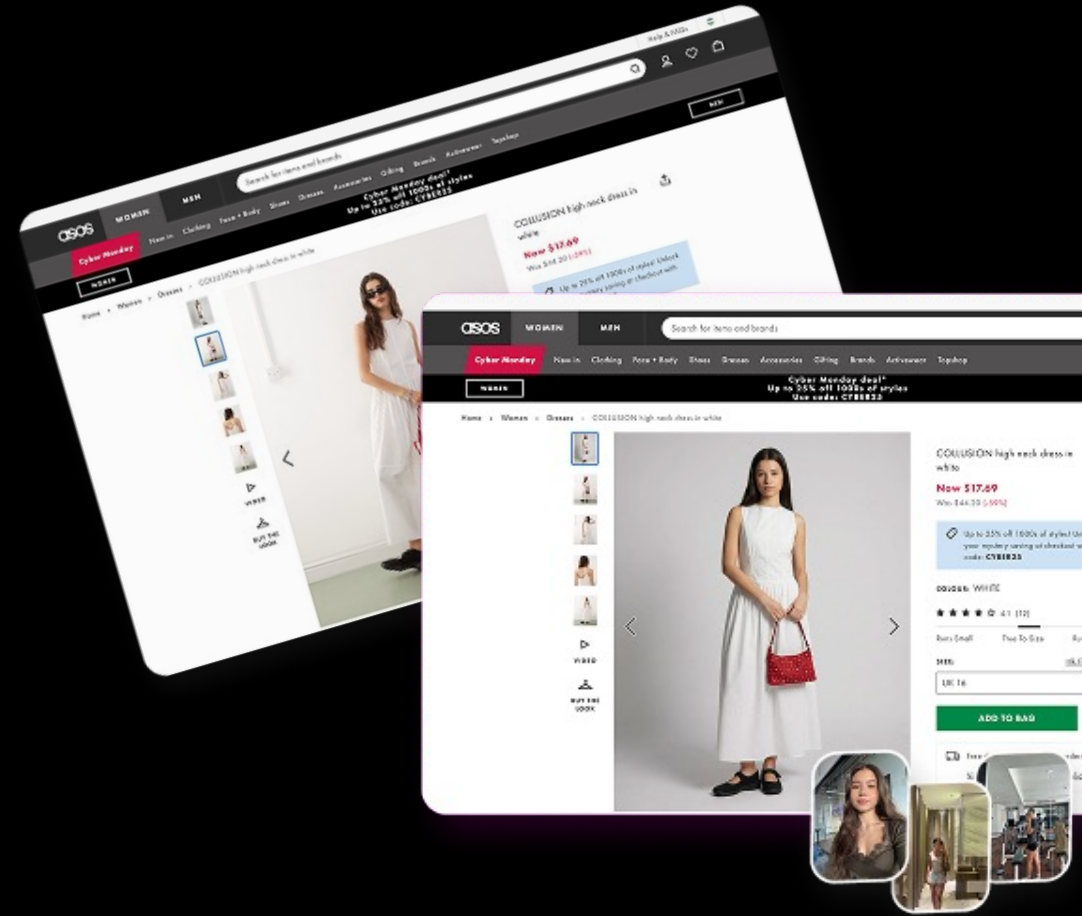
More than 20% of customers regularly fail to
convert due to size anxiety

We bridge this gap

1 Upload just three photos

2 Get the accurate sizing

3 Get realistic try on



How it works

1

We open access via **API or Shopify extension**

2

Merchant is **charged per credit / usage** (aligned with traffic and number of look generations)

Business value

From tests in Uzbekistan



27%

Purchase conversion

19%

AOV



23%

Lower returns

14%

ATC



Traction / UK Pipeline

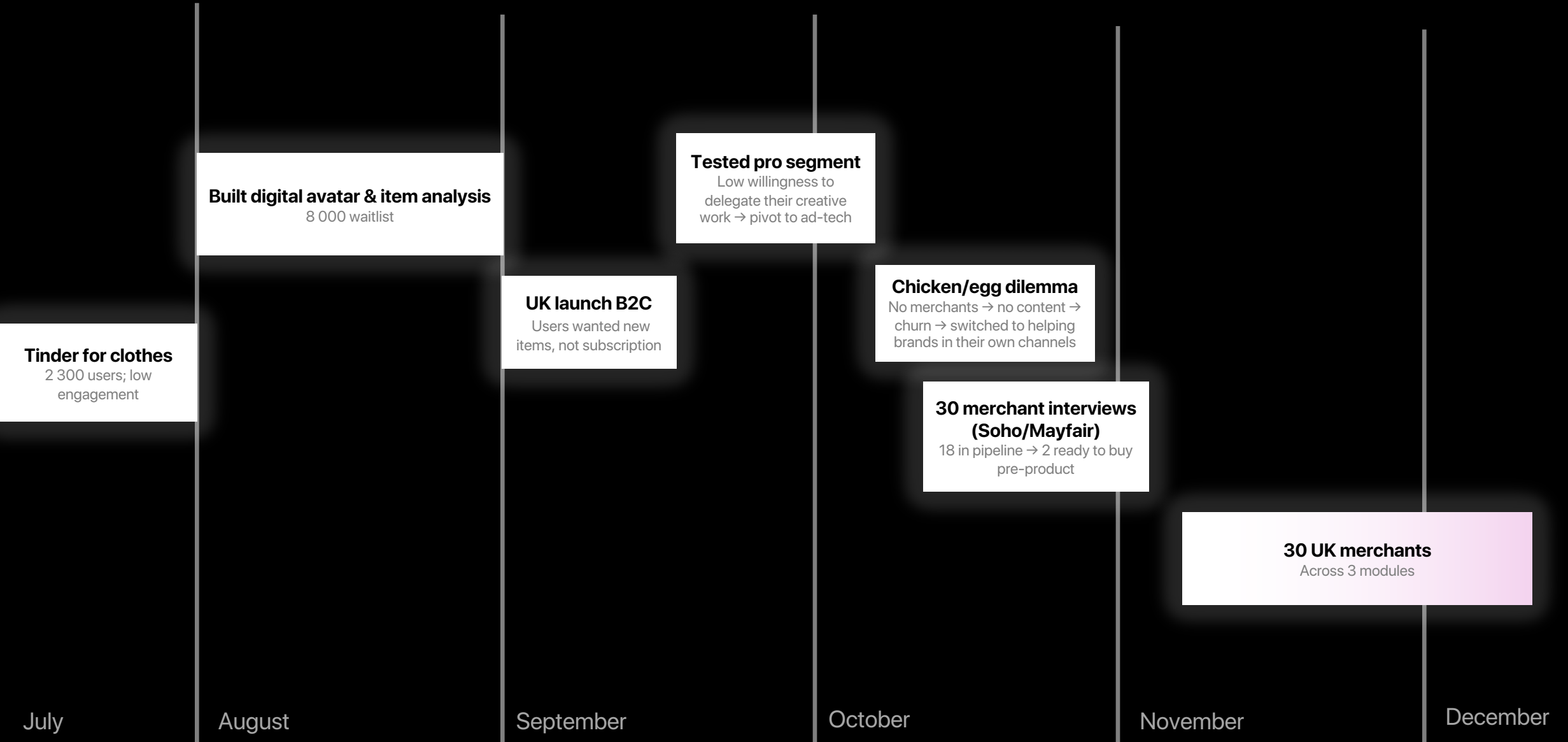
Demo with big names

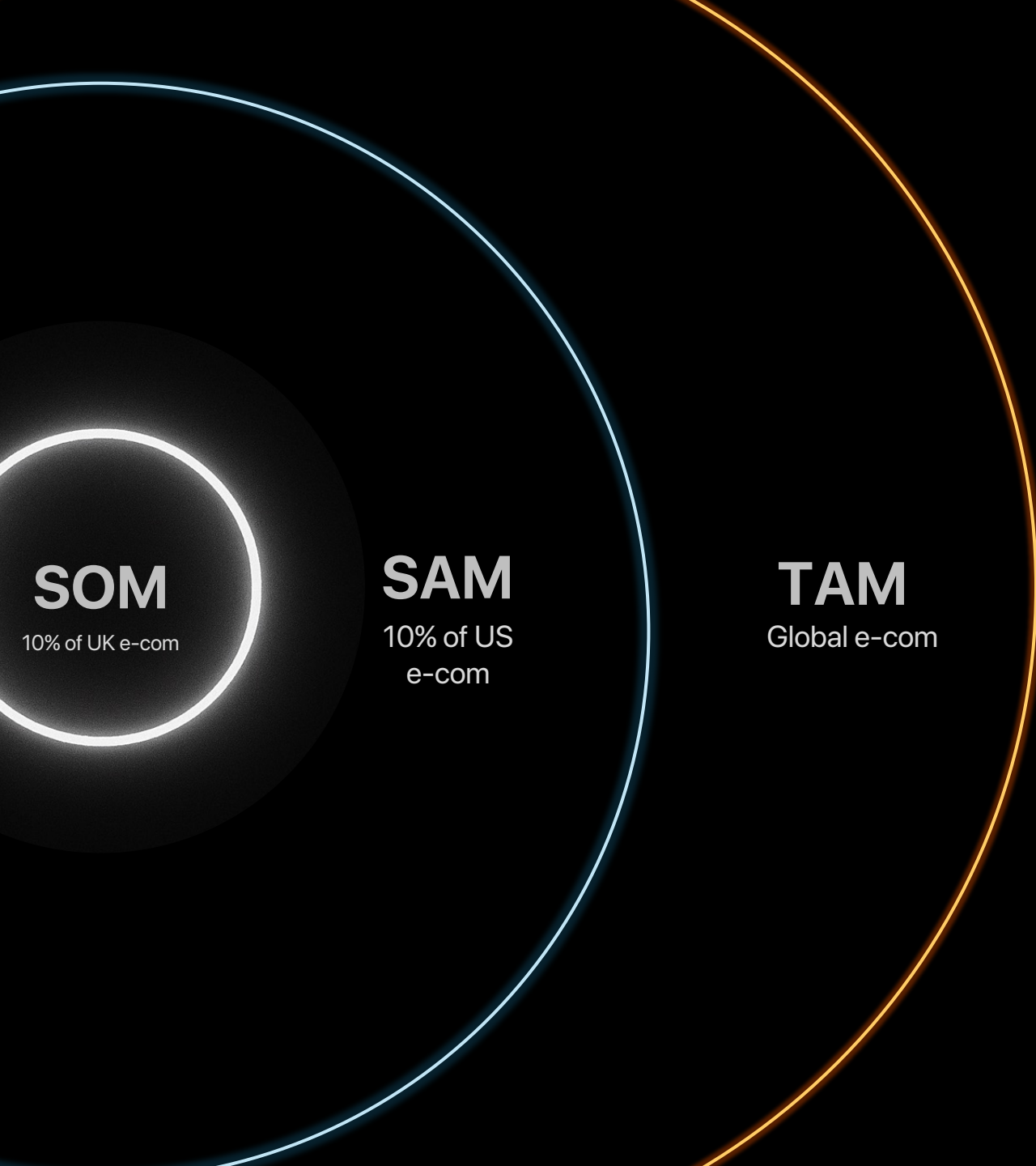


Pipeline - 40 SMEs



How we got here?





\$60M

\$245M

\$12B

Our vision

**We believe in hyper-personalized
shopping for every customer**

We build together for over 5 years



CTO

Nurislom

New Uzbekistan University



CEO

Asil

Higgsfield MANCHESTER 1824 The University of Manchester



CPO

Temur

WESTMINSTER International University in Tashkent An Accredited Institution of the University of Westminster (UK)



OY: Tickets

First cinema-ticketing app in Uzbekistan:
\$60k revenue in 2 months



OYGUL

Premium flowers & gifts marketplace:
1M+ users in 8 months



**PRESIDENT
TECH AWARD**

2024 Winner of **Best startup in Ad-tech**
\$100k President grant



The Tech

Featured in Central Asia's largest startup journal



Pivot

Featured in Uzbekistan's leading startup journal



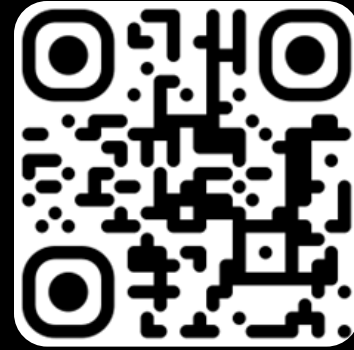
Digital Business

Featured in Kazakhstan's largest technology journal

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