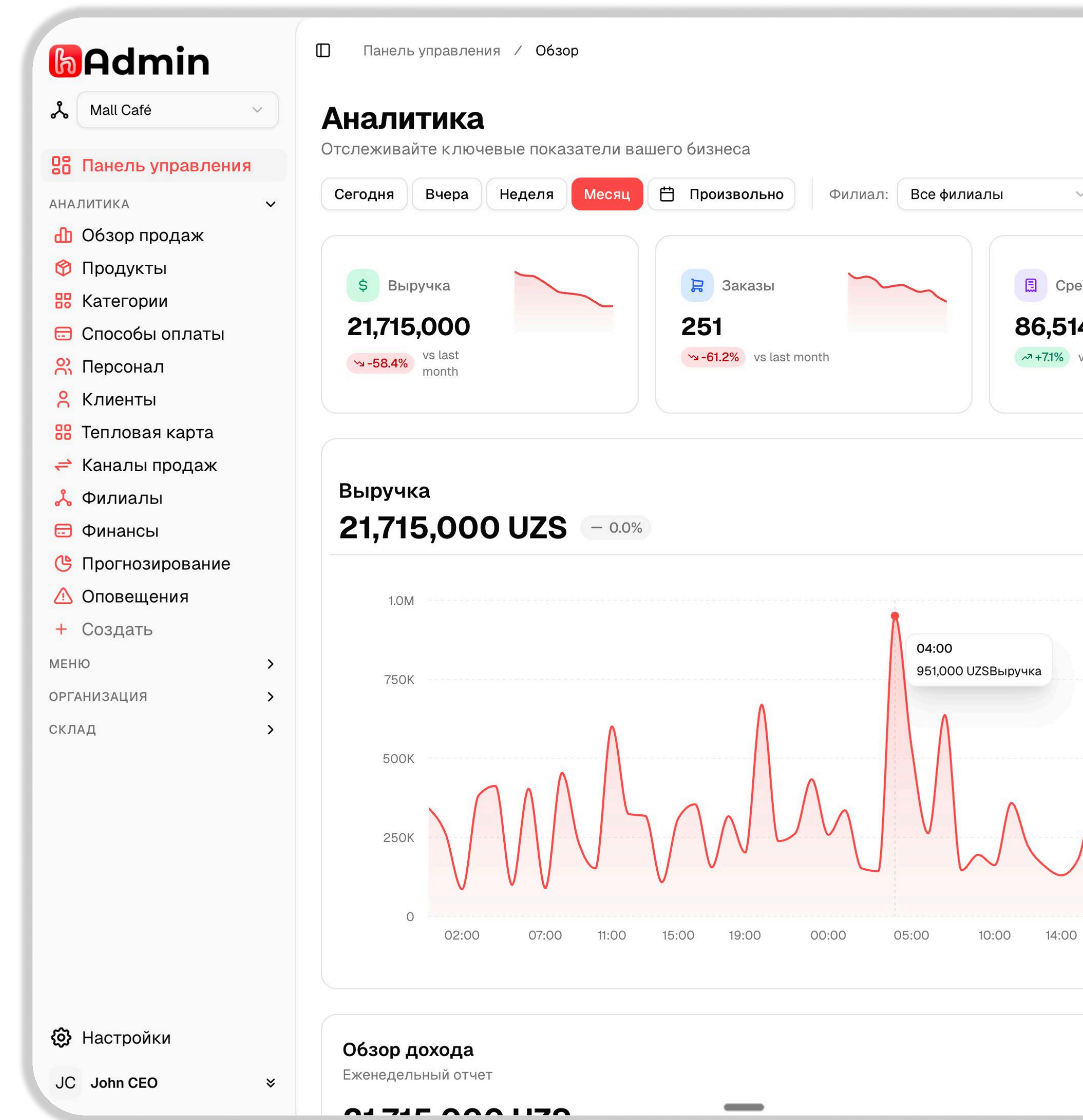


Horyco - AI-native operations system for small food businesses.

Self-serve POS + back office today.
AI automation loops next.

Proof: Setup → first sale in ~30 minutes.
Round: Raising \$100k SAFE.



The Pain

Café owners lose money daily - and find out too late.

- **Sales, shifts, and purchases don't reconcile cleanly**
- **Problems hide until end-of-day (or end-of-week)**
- **No clear next action - only reports**

Wedge

A to-go café goes live in ~30 minutes (self-serve)

- **Templates + minimal workflow → first order with no training**
- **Global MVP: iPad-first, cash recorded, works without printers**
- **Built for progressive expansion: add modules only when needed**

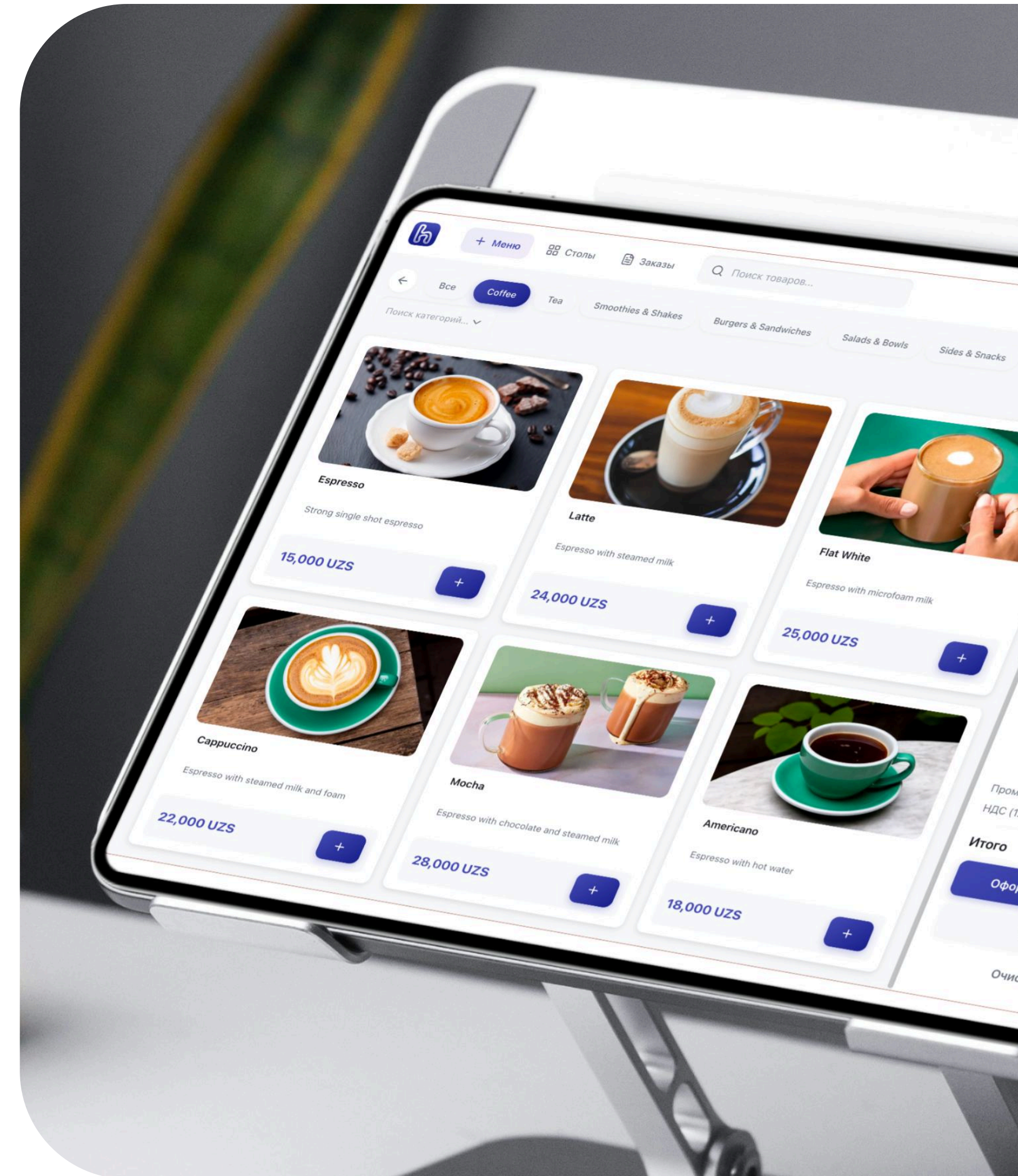
Clean operational truth from day one → enables AI action loops.

AI Action Loops

- **Shift Integrity Loop**
Detect anomalies in sales/shift sessions → explain what changed → recommend the next action (recount, check cash, flag staff)
- **Purchase & Stock Loop**
Track purchases + basic stock signals → detect risk of stockouts / overbuying → recommend what to reorder and when
- **Margin Leak Loop**
Monitor product mix + costs → detect margin drops → explain drivers (price, waste, discounts) → recommend changes (menu, portion, supplier)

Product Today

- A to-go café can start selling in ~30-60 minutes
- All-in-one system records the core operations: sales → shifts → purchases
- This creates clean operational truth from day one - the base for AI action loops



The Market

TAM

~22M restaurant locations globally
(industry estimate used by Toast). Restaurant management software market: \$5.79B (2024) → \$14.7B (2030).

SAM

~94k foodservice entities (Central Eurasia)
(confirmed, excl. Armenia & Turkmenistan)

SOM

5% → ~4,700 locations ~\$3M ARR at \$55 APRU

Business model

Subscription

(per location / month)

- **BASIC** \$29
- **PRO** \$59
- **ULTRA** \$119

Add-ons

(per location / month)

- **Inventory** +\$15
- **Marketing** +\$15
- **Seats** +\$5

White label

(per tenant / month)

- **1000 orders** \$20
- **3000 orders** \$40
- **6000 orders** \$80
- **Over limit** \$0.2/o

Add-ons

(per tenant / month)

- **Web-app** \$0
- **TG mini-app** \$30
- **White label** \$40
- **Courier App** \$10

Delivery

(per location / month)



- **1000 orders** \$30
- **3000 orders** \$60
- **6000 orders** \$120
- **Over limit** \$0.2/o

Integration

(per location / month)

- **Aggregators** *\$30
- **Courier service** *\$15

Competitors

	 horyco	Delever	iiko [™]	JOWi	r_keeper	
Setup Speed	~40min	~1-2days	~2week	~2week	~1week	~1week
AI	✓	✗	⚠	✗	⚠	✗
Integrations (Payment, Agregators)	⚠	✓	⚠	⚠	⚠	✓
White-label (Web-app, QR-menu, Telegram)	✓	✓	⚠	✗	⚠	✓
POS	✓	✗	✓	✓	✓	✗

Early Traction

5

Paying clients

90%

Switching from competitors

\$360

Expected MRR

20

Wait-list

1

Dealership ready

30min

time to onboard

***launched in 3 weeks**

Roadmap

2026 Q1-Q2

- 200 Paying Clients
- Full b2b product
- \$8,000 MRR

2026 Q3-Q4

- 500 Paying Clients
- Global MVP launch
- Pilot Expansion to KG 
- \$18,000 MRR

2027

- 1500 Paying Clients
- Pilot Expansion to KZ  & TR 
- \$45,000 MRR

The Team



Rakhmatillo Lutfullaev
ex Senior SWE, Entrepreneur
(E-Com, PL, Agency)

Founder & CEO



Uktamjon Kasimov
Senior Architect @ TBC Uzbekistan
CTO



Mukhammdaxoja
Senior Engeneer @ Clockster
Co-Founder



Ruslan Yuldashev
Co-founder & CTO @ Modme,
Co-founder & CEO @ Mars IT School
ADVISOR



Saidabbos Eshonov
Restaurateur 8yr exp.
Co-founder & CEO @ 50+ Venues
ADVISOR



Abdugani Umaraliyev
Restaurateur 6yr exp.
Co-founder & CEO @ Nestandar
ADVISOR



The Ask

Need **\$100k** SAFE investment for 12 month

- **Product development**
- **Sales and marketing**
- **400 paying clients and \$15k MRR**